

**2023-2024****BA.CMME.STCM – Bachelor of Arts in Communication, Strategic Communication Specialization****Sample 4 Year Educational Plan****Year 1**

	<b>Fall</b>	<b>Winter</b>	<b>Spring</b>
Course 1	UCOR Module I (5)	CMME 2000 Media Systems (5)	UCOR Module I (5)
Course 2	UCOR Module I (5)	UCOR Module I (5)	UCOR Module I (5)
Course 3	Language 1150 (5)	Language 1250 (5)	Language 1350 (5)

**Steps for Success**

- Meet with your Academic Advisor
- Create plan in Student Planning
- Get Involved

**Year 2**

	<b>Fall</b>	<b>Winter</b>	<b>Spring</b>
Course 1	CMME 2300 Introduction to Strategic Communication (5)	CMME 2010 Introduction to Speech Communication (5)	CMME 3300 Strategic Communication Writing (5)
Course 2	HIST 1200, 1210, 2310 (5)	General Elective (5)	General Elective (5)
Course 3	UCOR Module I (5)	UCOR Module II (5)	UCOR Module II (5)

**Steps for Success**

- Meet with your Academic Advisor(s)
- Plan for Study Abroad
- Meet with Career Engagement Office

**Year 3**

	<b>Fall</b>	<b>Winter</b>	<b>Spring</b>
Course 1	CMME Elective (5)	CMME 3000 Communication Law (5)	CMME Practical Requirement (5)
Course 2	General Elective (5)	CMME 3301 Strategic Communication Campaigns (5)	General Elective (5)
Course 3	UCOR Module II (5)	UCOR Module III (5)	UCOR Module III (5)

**Steps for Success**

- Find Internship or Research Opportunities
- Meet with Faculty Advisor
- Review Educational Plan

**Year 4**

	<b>Fall</b>	<b>Winter</b>	<b>Spring</b>
Course 1	CMME 4010 Research Seminar in Communication (5)	CMME 4020 Project Capstone (5)	CMME Elective (5)
Course 2	CMME 3302 Topics in STCM or approved course (5)	General Elective (5)	General Elective (5)
Course 3	General Elective (5)	UCOR Module III (5)	General Elective (5)

**Steps for Success**

- Meet with Faculty Advisor
- Apply for Graduation
- Continue Post Graduation Planning

## University Core Requirements

UCOR classes are listed in the sample plan as Module I, II, and III. See below for UCOR course titles listed by Module. See [my.seattleu.edu](http://my.seattleu.edu) for prerequisites and [www.seattleu.edu/core](http://www.seattleu.edu/core) for course descriptions. Honors and Matteo Ricci students have different Core requirements.

### Module I

UCOR 1100 Academic Writing Seminar

UCOR 1200 Quantitative Thinking

UCOR 1300 Creative Expression & Interpretation

UCOR 1400 Inquiry Seminar in the Humanities

UCOR 1600 Inquiry Seminar in the Social Sciences

UCOR 1800 Inquiry Seminar in the Natural Sciences

### Module II

UCOR 2100 Theological Explorations

UCOR 2500 Philosophy of the Human Person

UCOR 2900 Ethical Reasoning

### Module III

UCOR 3100 Religion in a Global Context

UCOR 3400 Humanities and Global Challenges

UCOR 3600 Social Sciences and Global Challenges

UCOR 3800 Natural Sciences and Global Challenges

## Degree Requirements

- Total Credits Required for Degree: 180
- Credits in Core: 60
- Credits in College: 20
  - HIST 1200, 1210 or 2310
  - Modern Language 1150, 1250, 1350 or demonstrated proficiency
- Credits in Major: 60
- GPA cumulative minimum: 2.00
- GPA major minimum: 2.00

## Resources for Success

- Map out your own plan through [My.SeattleU.edu](http://My.SeattleU.edu)
- Meet with a Career Advisor from the [Career Engagement Office](#)
- Sign up for academic support with [Learning Assistance Programs](#)
- Explore career options at the [“What Can I Do With This Major” page](#)
- Learn more about academic advising on the [Advising Services page](#)

## Curriculum Notes

- Any CMME course not required by the major or your specialization can count as an elective. These electives may also be used as credit toward an additional specialization as long as all specialization requirements are met.
- CMME Practical requirement: 5 credits. Choose from CMME 4000 Practical Experience in Communication, 4001 Strategic Communication Consultancy, 4950 Internship, or advisor approved leadership course such as study abroad or debate.
- CMME 4010 (research) and 4020 (Capstone) can be taken during any quarter of your senior year and can be taken in any order.

### \*\*Note\*\*

CMME 2300 will not be offered in 2023-2024. Instead CMME 4000 will double count for the STCM specialization and the CMME Practical requirement



Use MySeattleU Student Planning to plan your courses and work closely with your academic advisor on your educational plan. You are responsible for knowing information and tracking changes. Contact your Advising Center for support.

Arts & Sciences Advising  
[ASCAdvising@seattleu.edu](mailto:ASCAdvising@seattleu.edu)

Seattle U Advising Services  
<http://www.seattleu.edu/advising>