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MEASURING SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY (CSR) ACROSS BUSINESSES

Tuesday, Feb 21, 2017
12:30 - 1:30 PM | PIGT 102

Cynthia Figge will discuss how business professionals, academics, and financial analysts are using CSR and ESG (Environmental, Social, Governance) metrics and ratings to benchmark corporate performance. She will discuss trends in corporate disclosure and reporting and the use of big data for CSR business intelligence.



Cynthia Figge
Cofounder of CSRHub
and EKOS International

For more information:
<https://www.csrhub.com/>