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Place-Based Community Engagement in Higher Education
A Strategy to Transform Universities and Colleges

Erica K. Yamamura and Kent Koth
Foreword by Geoffrey Canada

"*This is a terrifically relevant, timely and wise book from Yamamura and Koth. It serves as a road map for universities striving to catalyze community-engaged neighborhood transformation. Built on solid experience and lessons learned on the ground, this book moves the field forward for researchers, policy makers and practitioners. Given seemingly intractable problems of poverty and inequity, I finished the book energized and armed with greater knowledge to accelerate the drive for greater opportunity.*"—**David Bley**, Bill & Melinda Gates Foundation, Pacific Northwest Initiative

This book presents the emerging model of place-based community engagement as a powerful process for attaining more positive and enduring results in their local communities as well as stimulating wider engagement by campus constituencies. Drawing upon the concept of collective impact and using data-driven decision making, place-based initiatives build long-term partnerships based upon a shared vision. Done thoughtfully, these place-based initiatives have attained impressive results.

Drawing upon the case studies of five institutions that have implemented place-based community engagement initiatives, the authors provide guidance on the opportunities, challenges, and considerations involved in putting a place-based approach into effect. By sharing the experiences of these five institutions, they describe in detail the routes each took to turn their place-based initiatives from concept to reality, and the results they achieved.
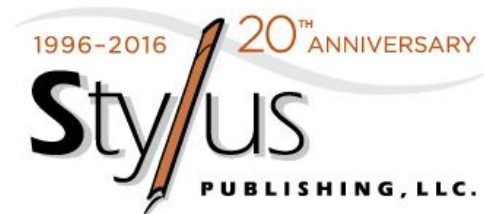
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