

## JULIE HOMCHICK CROWE

Communication & Media Department | 1103 Building, 200B  
Seattle University | Seattle, WA 98122

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### ACADEMIC POSITIONS

- Assistant Professor** | Communication & Media Department | Seattle University 2019-present
- Courses: Language, Power and Advocacy; Persuasion; Health Communication; Scientific Controversies; Environmental Communication; Senior Research Seminar; Professional Communication: Understanding COVID: Interdisciplinary Perspectives; Senior Capstone
  - Internship coordinator
  - Faculty advisor
- Senior Lecturer** | Communication & Media Department | Seattle University 2012-2019
- Courses: Rhetorical Foundations of Communication; Media Foundations of Communication; Social Foundations of Communication; Argument and Advocacy; Public Speaking; Persuasion; Advanced Rhetorical Theory; Scientific Controversies; Environmental Discourse; Visual Communication
  - Internship coordinator
- Visiting Assistant Professor** | Communication Department | Western Washington University 2010-2012
- Courses: Rhetorical Theory and Criticism; Persuasion; Advanced Public Speaking; Introduction to Communication Theory; Health Communication
- Visiting Lecturer** | University of Puget Sound | Communication Studies 2011-2012
- Courses: Rhetorical Criticism
- Lecturer** | Dartmouth College | Institute for Writing and Rhetoric 2009-2010
- Courses: Argumentation; Public Speaking; Environmental Rhetoric
- Graduate Instructor** | University of Washington | Communication Department 2005–2009
- Courses: Argumentation; Environmental Rhetoric; Persuasion; Public Speaking; Interviewing
- Research Assistant** | Arizona State University | Interdisciplinary Humanities 2003–2004

### UNIVERSITY EDUCATION

- Ph.D., Communication Rhetoric and Critical Studies** | Science and Tech Studies | University of Washington 2005-2009
- Dissertation: Discursive Spaces: The Rhetorical Role of Museum Exhibits in Evolutionist-Creationist Controversies
- M.A., Interdisciplinary Humanities** | Arizona State University 2003-2005
- Thesis: An analysis of Charles Darwin's Origin in Selected Works of George Eliot
  - Visiting Graduate Student at University of Pennsylvania | History and Sociology of Science
  - Language competency in German certified by ASU Department of Languages and Literature
- B.A., English** | University of Washington 1999-2002
- Minor in history

### PEER-REVIEWED PUBLICATIONS

- Crowe, Julie Homchick.** "Viral Denial: Pandemics, Chiropractic, and the Persuasive Power of Invisibility." (Under Review).
- Derkatch, Colleen and **Crowe, Julie Homchick.** "Supplements as Symbols: Public Arguments Against Natural Health Product Regulation in Canada." (Under Review).
- Mitchell, Ryan, Dicaglio, Sara, **Crowe, Julie Homchick,** et al. "A Dialogue on Un/Precedented Pandemic Rhetorics." *Rhetoric of Health and Medicine*. (In Press – June 2023).

- Crowe, Julie Homchick.** (2022) "Contagion, Quarantine and Constitutive Rhetoric: Embodiment, Identity and the 'Potential Victim' of Infectious Disease." *Journal of Medical Humanities*. 43(3): 421-441.
- Crowe, Julie Homchick.** (2021). "Toxically Clean: Gwyneth Paltrow, Goop, and Polyphonic Expertise." *Rhetoric of Health and Medicine* 4(2): 187-217.
- Homchick Crowe, Julie A.** (2019). "Architectural Advocacy: The Bullitt Center and Environmental Design." *Environmental Communication*.
- Schneider-Bateman, Gregory and **Julie Homchick Crowe.** (2018). "Paleomythologies: The Spiritual Persuasion of Evolution." *POROI*, 13(3).
- Homchick Crowe, Julie A.** "The Article that Shook the Public: Understanding 'The Really Big One' and News Coverage of Non-Imminent Disasters." *"The Really Big One": Risk, Health and Environmental Communication*. Eds. Jeanette Lovejoy and Vail Fletcher. Lexington Press, 2018.
- Homchick, Julie A.** "Constructing Weakness: Scientific Rhetoric and Victorian Sensibilities." *Using and Abusing Science - Science and Political Discourse from Burke's "French Revolution" to Obama's Science Fair*. Eds. Véronique Molinari and Cyril Benson. Cambridge: Cambridge Scholars Publications, 2016.
- Homchick, Julie** (2012). "March of the Pandas: Imitation and Intelligent Design." *POROI*, 8(1).
- Keith, William and **Julie Homchick.** "Intelligent Design." In *Encyclopedia of Science and Technology Communication*. Ed. Suzanne Priest. Sage Publications, 2010.
- Homchick, Julie** (2010). "Objects & Objectivity: The Contestation over Evolutionary Theory at the American Museum of Natural History, 1915-1928." *Science & Education: Special Issue on the Darwinian Anniversary*, 19(5).

#### RECENT REFEREED ACADEMIC PRESENTATIONS

- Crowe, Julie Homchick and Colleen Derkatch. "How are wellness practices entangled in discourses about national identity?" Exploring the Contours of Wellness and Health: History and Dynamics of Anglophone Spaces International Conference. Sorbonne University. Paris, France. March 23-25, 2023.
- Crowe, Julie Homchick. "unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System." National Communication Association, New Orleans, LA. 16-20, Nov. 2022.
- Crowe, Julie Homchick. "Child-Rearing and The Doctrine of Intuition." Rhetoric Society of America, Baltimore, MD. 26-29, May 2022.
- Crowe, Julie Homchick. "Pandemics, Chiropractic, and the Persuasive Power of Invisibility." 9<sup>th</sup> biennial Rhetoric Society of America's Summer Institute: Pandemic Rhetorics, Online, June 1-4, 2021.
- Crowe, Julie Homchick. "Anti-Science as Anti-Justice." Association for the Rhetoric of Science, Technology and Medicine – National Communication Association Preconference, Online, Nov. 14, 2020.
- Crowe, Julie Homchick. "Contagion, Quarantine and Constitutive Rhetoric: Interpellation and the Potential Victim of Infectious Disease." Rhetoric of Health and Medicine Symposium, Online, Sep. 10-11, 2020.
- Crowe, Julie Homchick. "Wellness, Expertise, and the Boundaries of Science." Rhetoric Society of America, Portland, Oregon. 21-24, May 2020. Conference cancelled due to COVID-19.
- Crowe, Julie Homchick. "Maternal Instincts: Pregnancy, Labor and Arguments of "Common Sense" in US Discourse." Columbia History of Science Group, Friday Harbor, WA. Mar. 8-10, 2019.
- Homchick Crowe, Julie A. "Maternity, Moral Imperatives and Arguments from Nature." Western States Communication Association, Seattle, WA, 22-25, Feb. 2019. (Panel organizer and chair – Health Communication interest group).
- Homchick Crowe, Julie A. "Architectural Advocacy: The Bullitt Center and Environmental Design." Western States Communication Association, Seattle, WA, Feb. 22-25, 2019. (Top Paper Panel – Environmental Communication interest group).

Homchick, Julie A. "Reclaiming the West: Scientific Creationism, Sacred Geology and Transcendental Experiences." National Communication Association, Las Vegas, NV, Nov. 20-23, 2015.

Homchick, Julie A. "*Cooking with a Foreign Accent*': Cultural Appropriation in Midcentury Domestic Discourse." National Communication Association, Chicago, IL, Nov. 20-23, 2014.

Homchick, Julie A. and Gregory Schneider-Bateman. "Paleo-Paradise: Commodification and Paleomythology in Popular Culture." Rhetoric Society of America. San Antonio, TX. May 22-26, 2014.

## AWARDS, FELLOWSHIPS AND GRANTS

<b>Provost Fellow</b>   Seattle University Reimagine and Revise the Curriculum   Rapid Technological Change and Its Impact on Society	2022-2024
<b>Summer Faculty Fellowship</b>   Seattle University Project: "unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System"	2022
<b>Summer Faculty Research Fellowship</b>   Seattle University's College of Arts and Sciences Project: "Viral Denial: Tropes and Argument in the Rejection of Claims about Infectious Disease"	2021
<b>Endowed Mission Fund Recipient</b>   SU Center for Jesuit Education Project: Learning Modules for the Center for Communication Advocacy	2020
<b>Summer Faculty Research Fellowship</b>   Seattle University's College of Arts and Sciences Project: "Creation Nation: Creation Science, Alternative Facts, and Public Discourse"	2018
<b>Faculty Fellowship</b>   Center for Environmental Justice and Sustainability Project: "Architectural Advocacy and the Bullitt Center"	2015-2016
<b>Scott Silver Communication Educator Award</b>   Western Washington University	2012
<b>Faculty Honors – Senior Giving Campaign (Student-Nominated)</b>   Western Washington University	2011
<b>Travel Grants</b>   Western Washington University	2011-2012
<b>Start-Up Research Grant</b>   Dartmouth College	2009
<b>William and Janice Ames Endowment Research Grant</b>   University of Washington	2009
<b>Annual Conference Travel Grants</b>   University of Washington	2005-2009
<b>Science Studies Network Graduate Fellowship</b>   Democracy and Diversity in Science	2008-2009
<b>Institute on the Public Humanities Fellowship</b>   Simpson Center for the Humanities	2008
<b>Travel grant for the History of Science Society Annual Meeting</b>   National Science Foundation	2007
<b>Summer Institute Scholarship</b>   Rhetoric Society of America	2007
<b>Grant-in-Aid Fellowship</b>   Arizona State University	2004
<b>Special Tuition Fellowship</b>   Arizona State University	2004
<b>Dean's Circle Department Scholarship</b>   Arizona State University	2004

## PROFESSIONAL MEMBERSHIPS

American Association for the Rhetoric of Science and Technology	2003-present
Rhetoric Society of America	2003-present

## DISCIPLINE SERVICE

**Editorial Board Member:** *Frontiers in Science – Communication Division*

**Assessor:** International Fact Checking Network

**Reviewer:** academic journals and organizations

- *Rhetoric of Health and Medicine*
- *Health*
- *Medical Humanities*
- *Science Communication*
- *Environmental Communication*
- *Interdisciplinary Environmental Review*
- Western States Communication Association
- Rhetoric Society of America
- *World Medical and Health Policy*
- *Rhetoric Society Quarterly*
- *Science and Education*
- *Communication and Critical/Cultural Studies*
- Sage Publications
- Bedford/St. Martin's Press

**Consultant:** American Association for the Advancement of Science

Project 2061 and The Atlas of Science Literacy