

KENNETH MCKENZIE GORDON

PERSONAL STATEMENT

I am hard working, insightful, passionate and committed to the non-profit and philanthropic sectors. Throughout my work history I have gained a reputation for excellence in leadership and service, advancing each of the organizations to greater standards of performance and impact.

PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

February 2014 – Present

Executive Director, Northwest Association for Biomedical Research

Responsible for leadership and management of membership association focussed on promoting the public's trust in biomedical research and its ethical conduct.

September 2011 – Present

Principal, Manaaki Group (Previously KG Consulting)

Undertaking a range of consulting projects with consulting clients including MGS Consulting, the Barbara Grant Consulting Group, Synexe, the Empire Health Foundation, Philanthropy Northwest, the Seattle Indian Health Board, the American Red Cross and the Kalispel Tribe of Indians. One major project has been the provision of data analysis for the Community Based Organization (CBO) evaluation project which has been funded by the Bill & Melinda Gates Foundation. This ground breaking research project has provided CBOs with the tools necessary to judge the impact that they are making on student's school performance.

September 2006 – August 2011

Executive Director, Potlatch Fund

Responsible for the leadership and management of a Native American non-profit that provides leadership and capacity building trainings and which also provides grant support to Native communities.

April 2006 – August 2006

Associate MGS Consulting

Involved in a range of projects with non-profit groups, including strategic planning, evaluation, analysis, community consultation and operational reviews.

August 1995 to November 2005

Chief Executive, Trust Waikato

Responsible for all aspects of performance of New Zealand's third largest community foundation. On an annual basis reviewed approximately 1,200 proposals; met with upwards of 300 community groups to review progress and impact, discussed Trust priorities and ongoing relationships. The annual grant program was approximately \$9m.

November 2004 to November 2005

Chairperson, National Advisory Committee

Appointed by the New Zealand Ministry of Social Development to lead 8-member committee responsible for undertaking the Johns Hopkins global comparative non-profit study in NZ and for overseeing the production of the first set of national accounts for the NZ non-profit sector.

January 1994 to August 1995

Business Studies Tutor, Bay of Plenty Polytechnic

Taught classes in the business studies department, specializing in organizational development, strategic planning, management, supervision, human resources management and communications.

May 1986 to January 1994

**Strategic Planning & Policy Unit Manager
Hamilton City Council**

Reporting directly to the Chief Executive was responsible for developing logic models that linked high level Council strategy and day to day operations. Produced the Council's first Annual Public strategic plan which was subject to public consultation and established procedures to report back to the public on outcomes from the annual plans.

SUMMARY OF SKILLS:

Leadership and Management

- Known for skill in bringing together disparate teams to achieve common purpose.
- Regularly invited to speak at sector conferences and community events.
- Excellent time management and organizational development skills.

Strategic Planning

- Experienced at helping non-profit organizations to articulate their Vision, Mission and High Level Goals.

- Can help link high level goals into operational plans, showing the clear link between strategy and day to day activities.
- Skilled at helping strategic and managerial decision makers define clear links between strategic and operational goals with transparent short, mid and long term expectations.

Community Development and Consultation

- Reputation for responsiveness and keen understanding of community needs.
- Ability to guide a responsive and responsible approach to community development.
- Have regularly mentored leaders in community and philanthropic sector.
- Experienced at organizing successful community events, functions and fundraising activities.

Communications and Research

- Excellent verbal and written communication skills.
- Skilled teacher.
- Ability to summarize complex issues with ease.
- Known for preparing well-researched evidence to support decision-making.
- Ability to see and not lose sight of the big picture.
- Cope well under pressure and possess a good sense of humour.

Finance

- Have a sound understanding of institutional funds management, socially responsible investing models and the ability to communicate financial plans and goals.
- Produced monthly funds management and financial reports, responsible for the production of annual financial statements and annual reports and the maintenance of systems so as to allow the attainment of positive audit reports.

EDUCATION/TRAINING:

Executive Non-Profit Leadership Program (Stanford University Graduate School of Business), 2005
 Strategic Issues for Not For Profit Leaders (Harvard Graduate Business School), 2002
 Post Graduate Diploma, Public Policy (Waikato University), 1998
 Graduate Diploma, Business Studies/Public Sector Management (Massey University), 1990
 Bachelor of Social Sciences (Waikato University), 1986

SELECTED PROFESSIONAL CONFERENCE PRESENTATIONS

2014 and 2015 Keynote presentations to conferences emphasizing the needs for protections of vulnerable research subjects.
 2011 Philanthropy NW Conference – *Philanthropy for Indian Country in the Northwest – something different is happening here.*
 2011 Native Americans in Philanthropy – *A vision for a different way for Indian Philanthropy.*
 2009 Grantmakers of Oregon Seminar – *Why diversity in philanthropy is important.*
 2008 Philanthropy NW Conference – *Everything that you wanted to know about Indian Country.*
 2008 Tribal Investing Conference – *Socially Responsible Investing for Tribes and A new model for philanthropy in Indian Country.*
 2005 Funders' Forum – *Life in the Funder Clouds with the Funder gods: a personal reflection on funders and funding in both New Zealand and the USA.*
 2004 Philanthropy NZ Conference – (1) Leveraging social gains from investments. (2) Grant maker effectiveness, Grant seeker's perceptions.
 2004 Funders' Forum – Strategic Philanthropy.
 2003 Funders' Forum – The pragmatics of collaboration.
 2002 Community Trust Conference – A new model for capacity building.

COMMUNITY INVOLVEMENT:

- Past involvement with the Enderley Park Community Centre Committee, Duwamish Tribe, the Order of St John, the National Youth Council, the Waikato Students Union, the Hamilton Youth Council and the Hamilton Youth Resource Centre Trust.
- Current member of Club Northwest (a Seattle based running club).
- Current Board Member of the Chief Seattle Club. Chair of Chief Seattle Club's Development Committee.