MARC A. COHEN, PH.D.

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Work experience

Seattle University, Dept. of Management (primary appointment) and Dept. of Philosophy (secondary)

- Genevieve Albers Professor (2015-2018)
- Associate Professor (2014-present)
- Assistant Professor (2008-2014)

National Sun Yat-sen University (Kaohsiung, Taiwan), Department of Business Management

- Visiting Associate Professor (sabbatical appointment, academic year 2014-2015)

Corporate work experience (after graduate school, prior to joining Seattle University)

- Corporate Strategist/Vice President, BB&T bank (North Carolina) (2007-2008)
- Commercial Banking Officer (Middle-Market)/Assistant Vice President, BB&T bank (2003-2006)
- Senior Consultant, Corporate Executive Board, Strategy Practice Area (2003)

Part-time academic appointments (while working for BB&T, above, prior to joining Seattle University)

- Adjunct Assistant Professor, Wake Forest University, Dept. of Philosophy (Spring 2008)
- Asst. Professorial Lecturer, George Washington University, Dept. of Philosophy (Fall 2005, 2006)

Corporate work experience (prior to graduate school)

- Strategy Consultant, Mercer Management Consulting (now Oliver Wyman) (1989-1992)

Education

- University of Pennsylvania: Ph.D., Philosophy (2002)
- University of Chicago: M.A., Humanities (1995)
- Northwestern University: M.A., Art History (1994)
- University of Pennsylvania: B.A., majors in Mathematics and Fine Arts (1989)

Areas of specialization/research interests

- Business ethics, social contract theory, and political philosophy
- Trust, collective action, and questions about what makes society more than an accidental crowd
- Moral psychology: emotions, decision-making, and rational agency
- Management theory
- Other areas of interest include ethical theory, philosophy of religion, the history of philosophy

Courses taught, Seattle University

- Undergraduate-level: *Business Ethics* (Albers School of Business and Economics)

- Undergraduate-level: *Ethics* (College of Arts and Sciences)

- MBA program: *Business Ethics and Social Responsibility*

- MBA program: *Managing Stakeholder Relationships* (team taught core course)

- Leadership-eMBA: *Ethical Leadership*

- Leadership-eMBA: *Integrating Leadership and Business Practice* (strategy capstone course)

Annual teaching load: six courses over three quarters and two full-quarter executive-MBA courses

Publications (refereed journals)

Cohen, M.A. (2015). "Alternative conceptions of generalized trust (and the foundations of the social order)." *Journal of Social Philosophy* 46, no. 4: pp. 463-478.

Cohen, M.A. (2015). "The movement from ethics to social relationships for Levinas, and why decency obscures obligation." *International Journal for Philosophy of Religion*, forthcoming.

Cohen, M.A. (2014). "Transcendence and salvation in Levinas's *Time and the Other* and *Totality and Infinity*." *Levinas Studies* 9: pp. 53-66.

Cohen, M.A. (2014). "Genuine, non-calculative trust with calculative antecedents: Reconsidering Williamson on trust." *Journal of Trust Research* 4, no. 1: pp. 44-56.

Cohen, M.A. (2014). "Empathy in business ethics education *redux.*" *Business Ethics Journal Review* 2, no. 1: pp. 1-7.

Cohen, M.A. and Dienhart, J. (2013). "Moral and amoral conceptions of trust, with an application in organizational ethics." *Journal of Business Ethics* 112, no. 1: pp. 1-13.

Cohen, M.A. (2012). "Empathy in business ethics education." *Journal of Business Ethics Education* 9: pp. 359-376.

Obermiller, C., Arneson, D., and Cohen, M.A. (2012). "Customized pricing: Win-win or end-run?" *Drake Management Review* 1, no. 2: pp. 12-28.

Cohen, M.A. (2010). "The narrow application of Rawls in business ethics: A political conception of both stakeholder theory and the morality of markets." *The Journal of Business Ethics* 97, no. 4: pp. 563-579.

  Spanish translation published in *Revista Co-herencia* 9, no. 16 (2012): pp. 145-184 (*Revista Co-herencia* published at Universidad EAFIT, Columbia)

Cohen, M.A. (2008). "The two-stage model of emotion and the interpretive structure of the mind." *The Journal of Mind and Behavior* 29, no. 4: pp. 291-320.

Cohen, M.A. (2005). "Against basic emotions, and toward a comprehensive theory." *The Journal of Mind and Behavior* 26, no. 4: pp. 229-254.

Publications (book chapter and reviews)

Cohen, M.A. 2016. "The question of public trust in business. Comments on Jared D. Harris, Brian T. Moriarty, and Andrew C. Wicks (eds.), *Public Trust in Business* (Cambridge University Press, 2014)," *Journal of Trust Research* 6, no. 1: pp. 96-103.

Cohen, M.A. 2015. Book Review: *Capital Failure: Rebuilding Trust in Financial Services*, edited by Nicholas Morris and David Vines. *Business Ethics Quarterly* 25, no. 3: pp. 405-409.

Cohen, M.A., and Dienhart, J. 2012. "Citizens, Kant, and corporate responsibility for the environment." In *Kantian Business Ethics: Critical Perspectives*, edited by Denis G. Arnold and Jared Harris, 96-114. Edward Elgar Publishing Limited.

Conference presentations (refereed)

"Rewarding trust and punishing distrust: Evidence from the investment game," *Society for Business Ethics Annual Meeting* (Vancouver, August 2015). Paper written with Mathew Isaac

"Lending in the Jewish and Christian theological traditions," *The 9th International Conference on Catholic Social Thought and Business Education: Prosperity, Poverty and the Purpose of Business* (De La Salle University and Ateneo University, Manila, Philippines, February 2015). Paper written with Quenton Dupont, S.J., and Valentina Zamora

"Trust, trust violation, and trust repair," *European Institute for Advanced Studies in Management—First International Network on Trust (FINT) Workshop* (Singapore Management University, November 2013)

"Assessment in business ethics education," Panel organized with John W. Dienhart and individual presentation, *Society for Business Ethics Annual Meeting* (Orlando, August 2013)

"Trust and the moral foundations of the economic order: Thinking through Fukuyama's *Trust: The social virtues and the creation of prosperity*," *Society for Business Ethics Annual Meeting* (Boston, August 2012)

"Rejecting amoral conceptions of trust, with an application in organizational ethics," *European Institute for Advanced Studies in Management—First International Network on Trust (FINT) Workshop* (Milan, June 2012)

"Cooperation and trust: Using of the public goods game as a teaching tool," *European Institute for Advanced Studies in Management—First International Network on Trust (FINT) Workshop* (Milan, June 2012)

"Assessment, aims and methods in business ethics education: Preliminary data on cultivating cooperation," *Society for Business Ethics Annual Meeting* (Montreal, August 2010)

"Assessment, aims and methods in business ethics education," *Colleagues in Jesuit Business Education Meeting* (Milwaukie, July 2010)

"The movement from ethics to social life and politics in Levinas's thought, and why decency obscures obligation," *Association for Jewish Studies Annual Conference* (Washington D.C., December 2008)

"Extending Charles Taylor's moral psychology: Self-interpretation, desire and rational agency," *American Philosophical Association, Central Division Meeting* (Chicago, April 2008)

"A Rawlsian (political) conception of exploitation for business ethics," *American Philosophical Association, Central Division Meeting* (Chicago, April 2007)

"On the foundations of business ethics in contracts, the location of business ethics in political obligation, and the nature of economic and political cooperation," *Society for Business Ethics Annual Meeting* (Atlanta, August 2006)

Presentations (invited)

"Micro, macro, and conceptual questions about trust," National Yunlin University of Science & Technology, Department of Business Administration (Doulio, Taiwan, May 2015)

"Cooperation and coordination in organizations and the social order," *The Janet Prindle Institute for Ethics Symposium, DePauw University* (April 2014)

"On 'The Vocation of the Business Leader' out of Jewish sources," *Conference on the Vocation of the Business Leader, Seattle University* (October 2013)

"Moral and amoral conceptions of trust," *American Philosophical Association, Pacific Division Meeting, Society for Business Ethics Group Meeting* (Seattle, April 2012)

"Privacy and information technology: Legal and ethical dimensions," *Asian Pacific Conference on Information Management* (at Seattle University, August 2012). Paper written with T.N. Foster and B. Kim

University service, other activities

• Seattle University Program Review Committee (2011-2012, 2012-2013, 2013-2014, 2015-2016)

• Seattle University Inter-religious Dialogue Initiative (2011-2012, 2012-2013, 2013-2014, 2015-2016), speaker for the 2012 University Mission Day program

• Seattle University, School of Theology and Ministry Interreligious Advisory Council (2013-14, 2015-2016)

• Seattle University Honors Program Revision Committee (2013-2014)

• Albers Bosanko Professorship Award Committee, Chair (2016)

• Albers Center for Business Ethics, Advisory Board Member (2011-2012, 2012-2013, 2013-2014)

• Albers Curriculum and Academic Policy Committee (CAPCOM) (2011-2012)

• Albers Teaching and Research Committee (2011-2012)

• Albers Ethics Integration Task Force (2009-2010)

• Albers U.N. Principles of Management Education Committee, Chair (2009-2010), ongoing liaison

• Albers Technology Policy Committee (2010-2011)

- Management Department Social Committee (2010-2011, 2011-2012, 2012-2013)

- Taught the ethics module in the Albers Academy of Finance program for local high school students (Winters 2009, 2010, 2011, 2012, 2014)

- Taught in the Albers Summer Business Institute for high school students (Summers 2009, 2010, 2011, 2012, 2013, 2014)

- Served as a discussion leader for the Seattle University Academic Salons (book discussion during New Student Convocation, Fall 2009, Fall 2010, Fall 2011, Fall 2013, Fall 2015)

- Ad-hoc reviewer for the *Journal of Business Ethics*, *Business Ethics Quarterly*, the Society for Business Ethics annual conference, the *Journal of Mind and Behavior*, *Business and Professional Ethics Journal*, *Business Ethics: A European Review*, the *Journal of Trust Research,* and Routledge Press (book manuscripts)

- Served as a speaker for Employee Benefits Planning Association, for on-going ethics training (Spring 2010, Winter 2012)

- Served as a speaker for Risk Management Association (Fall 2010)

- Received Albers Summer Faculty Research Grant (2010)