#### **DEAN PETERSON**

Department of Economics
Albers School of Business and Economics
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### **EDUCATION**

Ph.D., Economics, University of Illinois at Urbana-Champaign, 1994 M.S., Economics, University of Illinois at Urbana-Champaign, 1988 B.A., Economics, Augustana College, 1982

### TEACHING ACTIVITY

## **Experience**

Assistant Professor of Economics, Albers School of Business and Economics, Seattle University, Seattle, Washington, 1991 to present

Business Statistics (graduate and undergraduate)

Principles of Macroeconomics (undergraduate)

History of Economic Thought (undergraduate)

American Economic History (undergraduate)

Socio-Cultural Transformations—Humanities (undergraduate)

Humanities Seminar—Economics (undergraduate)

Teaching Assistant, University of Illinois, 1986-1990

Principles of Economics (undergraduate)

Economic Statistics I (undergraduate)

Economic Statistics II (undergraduate)

# **Teaching Awards and Grants**

### **Seattle University**

Seattle University Master Teacher, 2005-

Outstanding Faculty Award—2004 Senior class honor

ASBE Undergraduate Professor of the Year, 1997, 1995, 1994

Albers School Curriculum Grant, 1997, 1995

ASBE Faculty Award for Excellence in Teaching, 1993

Nominee: ASBE Faculty Teaching Award, 2006, 1996, 1995, 1994, 1993, 1992

## **University of Illinois**

Top Teaching Assistant in Economics, 1990

Robert E. Demarest Memorial Award for Excellence in Teaching, 1990

Honorable Mention: Demarest Award for Excellence in Teaching, 1989

List of Outstanding Teachers, 1990, 1989, 1988, 1987

#### SCHOLARLY ACTIVITY

#### **Publications**

"Integrating a Social Justice Perspective in Economics Education: Creating a Distinctly Catholic Education" *Catholic Education /A Journal of Inquiry and Practice*. Co-authored with David Carrithers. 2011.

"Promoting High-Level Cognitive Development: Bringing 'High Bloom' into a Financial Institutions and Markets Class," with Fiona Robertson and John Bean, *Journal of Financial Education*, Volume 33. Fall, 2007.

"Contrasting Approaches of Corporate and Association Meeting Planners: How the Hospitality Industry Should Approach Them Differently," with Rex S. Toh and T. Noble Foster, *International Journal of Tourism Research*, Volume 9, Issue 1, 2007.

"Conflicting Views of Markets and Economic Justice: Implications for Student Learning," with David F. Carrithers, *Journal of Business Ethics*, Volume 69, Number 4, 2006.

"Reducing Meeting Costs: Consolidation and Outsourcing", with Rex S. Toh and T. Noble Foster, *Tourism Analysis*, Volume 11, Number 2, 2006.

"Using Federal Reserve Publications In Institutions and Markets Courses: An Approach to Teaching Critical Thinking," with Fiona Robertson and John C. Bean, *Advances in Financial Education*, Volume 2, Fall, 2004.

"Thinking Like An Economist: Using a Conceptual Matrix to Organize a Course in the History of Economic Thought," with John C. Bean, *Journal of Economic Education*, Summer 1998, Volume 29, Number 3.

"Grading Classroom Participation: Issues and Strategies," with John C. Bean, *Grading Students' Performance: Theory and Practice*, New Directions for Teaching and Learning, Jossey-Bass Inc., San Francisco, 1998.

"The Origins of Malthus's Data on Population: An Analysis of the Biases in the American Sources," *Journal of the History of Economic Thought, 19*, Spring 1997.

"Chief Economist," with Daniel Diller, *Congressional Quarterly's Guide to the Presidency*, second edition, editor: Michael Nelson, published by Congressional Quarterly Inc., 1996. (Reprinted with minor revisions in *Powers of the Presidency*, Congressional Quarterly Inc., 1997. First edition of *Guide to the Presidency* and *Powers*, 1989.)

#### **Presentations**

"Ethics and Economics: Critical Thinking about the Basis of Policy" Presented at, The 2011 American Institute of Higher Education - Charleston, South Carolina.

"Connecting Economic Theory to Public Discourse: Reading Like an Economist" Presented at, The 2005 International College Teaching Methods & Styles Conference.

"Promoting High-Level Cognitive Development: Bringing Bloom into a Financial Institutions and Markets Class" Presented at, The 2005 International College Teaching Methods & Styles Conference (with Fiona Robertson).

Economics Beyond the Classroom (Conference for economics and finance undergraduates). Hosted by WSU. Panelist for session, "So, You're Thinking of going to Graduate School." 2004

"Conflicting Views of Markets and Economic Justice: Implications for Student Learning" David Carrithers and I presented this paper at the Sixth Annual, "Economics and the Classroom Conference," sponsored by the Department of Economics at Idaho State University, 2004.

"Using Federal Reserve Publications in Institutions and Markets Courses: An Approach to Teaching Critical Thinking," presented at the 2002 Applied Business Research Conference with Fiona Robertson.

"Markets—Conflicting Views of Economic Justice: Implications for Jesuit Higher Education," presented at the 2002 Colleagues in Jesuit Business Education with David Carrithers.

"Using Federal Reserve Publications to Aid in the Teaching of Monetary Policy," Teaching Techniques that Promote Active Learning (Poster Session), The American Economic Association Annual Meeting, January, 2000.

"Grain markets, English Corn Laws, and Early Appeals to the Market," ASBE Economics and Finance Research Seminar, May, 2000.

"The History of Economic Thought: A Proposed Rebirth in the Graduate Curriculum," History of Economic Society (HES) conference, 2000. (Presented by co-author, Chris Weber.)

"Using Federal Reserve Publications to Aid in the Teaching of Monetary Policy," Northwest Economics Educators (NWEE) conference, May, 2000.

"Student Outcomes Assessment: Templates for Success," Northwest Economics Educators (NWEE) conference, May, 1999.

"The Evolution of the Malthusian Principle of Population: A New View Based on the Writings of Robert Wallace," History of Economics Society Annual Meeting, Greensboro, 1999.

"Developing Writing Assignments to Promote Cognitive Development in a History of Economic Thought Course," Teaching Techniques that Promote Active Learning (Poster Session), The American Economic Association Annual Meeting, 1999.

"Property Notions and the Role of the Market in the Thought of Robert Wallace," History of Economics Society Annual Meeting, Montreal, 1998.

"From Fecund Breeder to Temperate Mother: Persuasive Typology in the Social Construction of Female Identity in 18th Century America," "From Boundaries to Borderlands: Intersections of Feminism and Rhetoric," with John Bean, Oregon State University, 1997.

"Linking the PPF with AS/AD and the Business Cycle," NorthWest Economics Educators Conference, 1996

"The Origins of Malthus's Data on Population: The Political and Religious Biases in the American Sources," Seattle University, 1990

# Participation in Pedagogical Conferences and Workshops

Seattle University Provost's Faculty Colloquium on the Relationship(s) between Religion and Economics—hosted by Seattle University Professor, Jim Bond, October 2001.

Seattle University Summer Core Seminar: "Catholic Social Thought," hosted by Gary Chamberlain and David Leigh, SJ, July 2001.

American Economic Association Annual Meeting, "Teaching Techniques that Promote Active Learning," January 2000.

American Economic Association Annual Meeting, January 1999.

Pacific Crest Teaching Institute, Three-day institute devoted to "Process Education", Seattle University, December 1997.

"Evaluating Teaching Performance: When will we ever learn to use what we know?", Video conference addressing: peer review, self-assessment, teaching portfolios and teacher evaluation. Hosted by Peter Seldin and Thomas Angelo. Seattle University, November 1997.

"Teaching Research in the CORE Curriculum", Hosted by David Leigh and John Bean, Seattle University, June 1997.

"Ethics Across the Curriculum", Seminar dedicated to introducing the terminology and analysis of ethics into a broad set of courses. Conducted by Andrew Bjelland, Seattle University, June 1997.

Annual Northwest Economics Educators Conference, Conference designed to help economists in the Northwest improve their teaching of economics. Recent conferences have focused on promoting the use of active learning techniques. Principle sponsor: Dean Peterson, Seattle University, May 1996, 1997, 1998, 1999, 2000, 2001

"Responding to the Writing of Second Language Students", Hosted by John Bean, November 1995.

"Teaching and the Case Method", Case workshop conducted by John Gordon. Seattle University, April 1995.

"Improving Active Learning in the Classroom", Workshop devoted to identifying and promoting cognitive objectives in the classroom. Presented by Harvey J. Brightman. Seattle University, May 1993.

## UNIVERSITY, SCHOOL AND DEPARTMENT SERVICE

## University

Fulbright Committee, 2005-

CAPE reader/grader, 2010

Catholic, Jesuit Identity Strategic Advisory Committee member, 2010-2011

PPIA Faculty Advisor, 2009-

Teagle Foundation sponsored discussion of the Core—Math and Science outcomes (series of cross-college discussions), 2010-2011

Core Policy Board member, 2011-

ASBE Undergraduate Ethics Integration Task Force member, 2010-2011

Commencement Marshall, 2007, 2005

Seattle University Kayak Club Sponsor, 2006-

Mission Day Planning Committee, 2005

Senior Retreat, 2000, 2002, 2005

Academic Assembly, 1999-2006

Arrupe Seminar, 2004-2005

University Honors Program Director search committee, 2005

Standing Committee on Teaching and Learning, 1997

Core Phase II Committee on Citizenship, 1996-1997

Colleagues in Jesuit Education Planning Committee 1995-2004

Crew Team Sponsor, 1997
Academic Council, 1994-1996
Program Review Subcommittee Chair, 1995-1996
Career Expo Planning Committee, 1994
West Coast Conference of Jesuit Colleges and Universities, 1994

## **School and Department**

Albers Honors Program Task Force, Chair, 2008
Assessment coordinator, 2004Northwest Economics Educators Conference, 2006, 2004, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996
Summer Business Institute, 2003
ASBE Teaching Committee, 1997

Core Phase II Liaison, 1992-1997
Undergraduate Economics Review Committee, 1996
Economics Recruiting Committee, 1993-1994
ASBE Academic Grievance Board, 1993-1994

Economics Club Sponsor, 1992-1995

## PROFESSIONAL ACTIVITY AND ASSOCIATIONS

## **Professional Activity**

Manuscript Reviewer, *Principles of Economics*, Hubbard/O'Brien, 2007

Manuscript Reviewer, Principles of Economics, Krugman/Wells, 2006-2007

Coordinator, NorthWest Economics Educators Annual Conference, 1996-2006

Reviewer of "Market Equilibrium and Neoclassical Economics" for *The Journal of Economic Education* 

Economics Instructor, Chartered Financial Analysts—Level I Exam Review Course, 1995

Manuscript Reviewer, *Principles of Economics*, Fred Gottheil, 1992

Colloquium Coordinator, "Liberty and Moral Development," 1990. Colloquium Coordinator, "Liberty and Economic Development," 1989

### **Professional Associations**

History of Economics Society, 1996 – present American Economic Association, 1991 – present Eighteenth-Century Scottish Studies Society, 1991 – present