

ZACHARY DAVID WOOD, PH.D.

Assistant Professor

Seattle University – Institute of Public Service
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EDUCATION

- PhD Rutgers, The State University of New Jersey – Camden**
Public Affairs (specialization in Community Development) May 2019
Title: *Advocating Against the Grain: Examining the Importance of
Local Contexts on Advocacy Behavior Among Homeless Service
Organizations*
Dissertation Advisor: Lorraine Minnite, Ph.D.
- MA Temple University**
Urban Studies May 2010
Thesis: *Imagining the Appropriate Scale of Public Policy
Interventions to Combat Youth Homelessness*
Advisor: Gerald Stahler, Ph.D.
- BA Temple University**
Political Science August 2004
Minor in Comparative Religion

ACADEMIC AND RESEARCH APPOINTMENTS

Assistant Professor, Institute of Public Service
Seattle University, Seattle, WA September 2019 - Present

- Teach courses in both undergraduate Public Affairs and graduate Public Administration
- Advise and mentor undergraduate Public Affairs majors and minors
- Sample of courses:
 - Citizenship and Society
 - Community Development
 - Urban Public Policy: Solving the “Urban Crisis”

Assistant Teaching Professor, Public Policy and Administration
Program Director, Urban Studies September 2016 to June 2019
Rutgers University, Camden, NJ

- Taught courses in both undergraduate Urban Studies and graduate Public Administration
- Directed and managed the Urban Studies Program and its strategic assessment and planning
- Advised and mentored undergraduate Urban Studies majors and minors

Part Time Lecturer January 2012 to June 2016
Rutgers University and West Chester University

- Taught courses in both undergraduate Urban Studies and graduate Public Administration

Graduate Assistant, Public Policy and Administration
Rutgers University, Camden, NJ

August 2011 to June 2016

Project Consultant

May 2014 to February 2015

Borough of Collingswood, NJ

- Created a unique pilot program to address abandoned properties across Camden County
- Developed prevention programs to better inform citizens facing foreclosure of their rights

PUBLICATIONS/WORKING PAPERS

- Nickels, Ashley E., Amanda Clark, and **Zachary D. Wood**. (2020). How Municipal Takeovers Reshape Urban Democracy: Comparing the Experiences of Camden, New Jersey and Flint, Michigan. *Urban Affairs Review*. 56:3, 790-822.
- **Wood, Zachary D.** (2018). “Advocating Against the Grain: Nonprofit Advocacy and Human Services” in Community Development and Public Administration Theory: Promoting Democratic Principles to Improve Communities. Eds. Jason D. Rivera and Ashley E. Nickels. Routledge.
- Jargowsky, Paul A., **Zachary D. Wood**, J. Cameron Anglum, and David N. Karp. (2016). “Expanding Educational Opportunity in Urban School Districts” in Shared Prosperity in America’s Communities. Eds. Susan Wachter and Lei Ding. University of Pennsylvania Press.
- Rivera, Jason D. and **Zachary D. Wood**. (2016). Disaster Relief Volunteerism: Evaluating Cities’ Planning for the Usage and Management of Spontaneous Volunteers. *Journal of Emergency Management*. 14:2, 127-138.
- **Wood, Zachary D.**, Ashley E. Nickels, and Michael D’Italia. “Participatory Philanthropy as a Springboard: Examining the Merits of Grassroots Giving to Enhance Civic Participation”. (working paper)

PROFESSIONAL EXPERIENCE

Founder and CEO

November 2014 – Present

Groundwork Partners

- Affect community transformation through strategic partnership
- Create strategies for our partners to better understand and address the root causes of our social crises
- Consult on fundraising, strategic management, advocacy, and vision-casting

Director of Development

August 2009 – July 2011

Covenant House Pennsylvania

- Managed the entire \$5MM annual fundraising portfolio
- Led the agency’s development, communications and public affairs functions
- Directed a successful \$3.5MM capital campaign
- Managed the development and construction of a new 20-unit housing facility

Director of Advocacy and Public Policy

April 2008 – August 2009

Covenant House Pennsylvania

- Analyzed policy issues regarding homeless youth
- Created policy papers for agency leadership
- Led the advocacy efforts at local, state, and national levels

Development Associate

August 2006 – April 2008

Covenant House Pennsylvania

- Managed a portfolio of donors ranging from \$500-\$10,000
- Oversaw the development and efforts of the CH Young Professionals

Manager of Membership

July 2005 – August 2006

The Franklin Institute Science Museum

- Responsible for revenue forecasting and maintaining all expense, labor and revenue budgets
- Managed recruiting and retaining of members, generating in excess of \$1.4MM in annual revenue

Executive Director (Interim)

April 2005 – July 2005

Habitat for Humanity, Dacotah Tipis

- Managed the day-to-day administrative operations of the affiliate
- Designed and implemented a 3-year strategic plan, drastically re-organizing the affiliate's operations

AWARDS AND HONORS

- **Educational Network for Active Civic Transformation (ENACT) Faculty Fellow - 2020**
Brandeis University - International Center for Ethics, Justice, and Public Life
- **Civic Engagement Faculty Fellow - 2017**
Rutgers University, Camden – Office of Civic Engagement
- **Digital Teaching Faculty Fellow - 2017**
Rutgers University, Camden – Office of Instructional Design and Technology
- **Course Development Grant - 2017**
Rutgers University, Camden – Learning Abroad Office
“Urban Navigation and Global Citizenship” (Germany)
- **Graduate Assistant Professional Development Fund Award – 2015-2016**
Rutgers University, Camden – Graduate School
3-time Awardee – *Total Awards: \$3,117*

PRESENTATIONS AND INVITED LECTURES

- 2019** **Panel Presentation**, “Examining the Research to Practice Continuum: Perspectives from Across the Nonprofit and Voluntary Studies Field”
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 21-23, 2019.

- Panel Organizer and Co-Chair**, “Community and Grassroots Partnerships in San Diego: Understanding Opportunities and Challenges for Policy Change”
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 21-23, 2019.
- Paper Presentation**, “Participatory Philanthropy as a Springboard: Examining the Merits of Grassroots Giving to Enhance Civic Participation”
Association of Applied and Clinical Sociology Annual Conference, Oct 17-19, 2019.
- Invited Lecture**, “Advocating Against the Grain: Examining the Importance of Local Contexts on Advocacy Behavior Among Homeless Service Organizations”
CURE Seminar Series, Rutgers University - Camden, May 3, 2019.
- 2018** **Paper Presentation**, “Participatory Philanthropy as a Springboard: Examining the Merits of Grassroots Giving to Enhance Civic Participation”
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 15-17, 2018.
- Invited Panel Discussion**, “Social Movements in the Era of Trump”
Rutgers University – Political Science Society, Apr 26, 2018.
- Keynote Speaker**, Youth Advocacy for Action Summit
DC Alliance of Youth Advocates – The National Press Club, Jan 17, 2018.
- 2017** **Invited Lecture**, “Philanthropy: Charity or Social Change?”
Rutgers University – Camden Honors College Seminar Series, Dec 12, 2017.
- Invited Lecture**, “Nonprofits United?: Critically and Structurally Assessing Nonprofit Coalitions as the Vehicle for Advocacy”
Rutgers University – Camden Brown Bag Scholar Series, Dec 7, 2017.
- Paper Presentation**, “Nonprofits United? : Critically and Structurally Assessing Nonprofit Coalitions as the Vehicle for Advocacy”
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 16-18, 2017.
- 2016** **Paper Presentation**, “Advocating Against the Grain: Toward a New Typology of Nonprofit Advocacy Behavior to Enhance Democracy”
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 18-20, 2016.
- 2015** **Paper Presentation**, “Getting to the Roots of Homelessness: Breaking Through to a More Holistic, Client-Focused Advocacy Agenda”
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 19-21, 2015.

Invited Lecture, “What Power Could We Have: A discussion on the potential voting power in Camden, social activism, and slacktivism.”
TED Tuesdays – Rutgers Civic Scholars, Oct 13, 2015

Invited Lecture, “Dreaming Big, Being Bold, Taking the Lead: Advocacy and Partnership Strategies for Youth Service Providers in a Complicated Environment”
Connection 2015 - Mid-Atlantic Network for Youth Annual Conference, Sept 2, 2015
(link to video: <https://www.youtube.com/watch?v=3fKRZ2mwvk4>)

Paper Presentation, “Getting to the Roots of Homelessness: Breaking Through to a More Holistic, Client-Focused Advocacy Agenda”
Urban Affairs Association Annual Conference, Apr 8-11, 2015.

2014 **Paper Presentation**, “Putting the Compassion to Work: Strategies for Comprehensively Incorporating Disaster Relief Volunteerism Directly into Disaster Planning” with Jason D. Rivera
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 20-22, 2014.

Paper Presentation, “Putting the Compassion to Work: Strategies for Comprehensively Incorporating Disaster Relief Volunteerism Directly into Disaster Planning” with Jason D. Rivera
Association of Applied and Clinical Sociology Annual Conference, Oct 9-11, 2014.

Paper Presentation, “Toward a New Typology of Nonprofit Political Behavior: A New Level of Precision” (*also panel moderator*).
Urban Affairs Association Annual Conference, Mar 19-22, 2014

Paper Presentation, “Putting the Compassion to Work: Strategies for Comprehensively Incorporating Disaster Relief Volunteerism Directly into Disaster Planning” with Jason D. Rivera
Urban Affairs Association Annual Conference, Mar 19-22, 2014.

2013 **Paper Presentation**, “Toward a New Typology of Nonprofit Political Behavior: A New Level of Precision”
Social Science History Association Annual Conference, Nov 21-24, 2013.

Paper Presentation, “Money and Management: Impact of Foundation Funding on CDC Capacity” with Kirk A. leach and Ashley E. Nickels
Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Nov 21-23, 2013.

UNPUBLISHED PROFESSIONAL PAPERS/REPORTS

- Wood, Zachary D., Michael O’Bryan, and Mr. Pearson. “Testimony on Ending Youth Homelessness: Resolution Number 160235.” Submitted to Philadelphia City Council. May 6, 2016

- Wood, Zachary D. and Prentiss Dantzer. “Foreclosures and Abandoned Homes: Strategies and Opportunities for Strategic Partnership of Small Municipalities.” Produced for the Borough of Collingswood and its Mayoral Partners. February, 2015.
- Wood, Zachary D. and Paul A. Jargowsky. “Eds and Meds Employment and City Resident Flight in Camden, New Jersey” Produced for the Eds and Meds Taskforce of Camden, New Jersey. January, 2015.
- Wood, Zachary D. “Imagining the Appropriate Scale of Public Policy Interventions to Combat Youth Homelessness.” April, 2010. (unpublished MA thesis)
- Wood, Zachary D. and Jerome Kilbane. Testimony for the United States Senate Committee on the Judiciary, Hearing: “Living on the Street: Finding Solutions to Protect Runaway and Homeless Youth.” April 29, 2008.

UNIVERSITY AND COMMUNITY SERVICE

Youth Collaboratory (formerly MANY)

Member, Board of Directors

January 2017 – Present

Journal of Applied Social Sciences

Peer Reviewer

September 2017 - Present

Rutgers – Camden, Civic Engagement and Social Change Certificate Committee

Advisory Committee

September 2018 – June 2019

Rutgers – Camden, Urban Studies Program

Advisory Committee (Chair, beginning September 2016)

January 2014 – June 2019

Rutgers – Camden, Dept. of Public Policy and Administration

Budget Committee

September 2016 – June 2019

Awards Committee

September 2016 – June 2019

Valley Youth House – Advocacy Committee

Consultant Member

January 2017 – July 2019

People’s Emergency Center – Research Advisory Council

Visiting Scholar

August 2017 – July 2019

Primary Campaign, Kevin Ressler for Mayor of Lancaster, Pennsylvania

Policy Advisor

January 2017 – May 2017

100-Day Challenge to End Youth Homelessness, City of Philadelphia

Advisory Committee

July 2016 – December 2016

PROFESSIONAL AFFILIATIONS

Association for Research on Nonprofit Organizations and Voluntary Action

Leadership Collaborative Member, Community and Grassroots Association Section

Youth Collaboratory (*formerly Mid-Atlantic Network for Youth*)
Consultant Member, Board of Directors

Urban Affairs Association