

Curriculum Vitae
CAITLIN RING CARLSON
2023

carlso42@seattleu.edu

206-220-8531

HIGHLIGHTS

- Author, *Hate Speech*, MIT Press, 2021
- Invited to present at United Nations' International Day for Countering Hate Speech
- Research featured in the *Wall Street Journal*, *Seattle Times*, *Wired*, *VentureBeat*, *Gizmodo*
- Fellow, Seattle University Initiative for Ethics in Transformative Technologies, 2020-21
- Author, *The Law of Journalism and Mass Communication* (8th ed.), Sage, 2023
- Chair, Communication & Media Department
- Named Most Outstanding Scholar of the Year by College of Arts & Sciences, 2021
- Named Most Outstanding Teacher of the Year by College of Arts & Sciences, 2019

EDUCATION

Ph.D.: Communication, Emphasis: Media Studies (2013)

University of Colorado, Boulder, CO

Master of Science: Public Relations, Summa Cum Laude (2004)

Recipient of Harold Mendelsohn Award of Excellence for the most outstanding graduate student in the Department of Media, Film, and Journalism Studies

University of Denver, Denver, CO

Bachelor of Arts: Communication, Minor: Journalism, Magna Cum Laude (2001)

Clemson University, Clemson, SC

TEACHING

Appointments:

Associate Professor and Chair, Department of Communication

Seattle University

2013 - Present

Seattle, WA

- Design and teach courses in Communication Law, Strategic Communication, Social Media Management, Research Methods, and Project Management
- Conduct and publish research regarding mass media law, policy, and ethics with a focus on social equity
- Serve as an academic advisor to 25 Communication and Media students
- Faculty Advisor to the Public Relations Student Society of America (PRSSA)

Graduate Part-Time Instructor

University of Colorado

- Served as the primary instructor for seven courses: Media Law (2), Contemporary Media Analysis (3), and Principles of Journalism (2)
- Developed course syllabi and materials, including lectures, assignments, and evaluations, for classes with 40 to 75 students
- Assisted other graduate instructors with course development; coordinated course objectives and evaluations for an introductory mass communications course
- Helped plan and execute summer courses and journalism boot camp for 20 first-generation college students as part of the Diverse Scholars Bridge Program

Awards and Honors:

Outstanding Scholarship Award

2021

Named Outstanding Scholar of the Year by the Seattle University College of Arts and Sciences

Teacher of the Year

2021

Selected by the Student Executive Council for the College of Arts and Sciences

Outstanding Teaching Award

2019

Selected as Teacher of the Year by the Seattle University College of Arts and Sciences

Most Outstanding Faculty of the Year, Seattle University

2015

Selected by the Class of 2015

Best Can Teach Silver Award, University of Colorado Boulder

2012 & 2011

Courses Taught:

Seattle University

Gender Equality and Freedom of Expression
Communication Law
Media Law
Communication and Media Project Capstone
Social Media Management
Intro. to Strategic Communication (Online and in-person)
Strategic Communication Consultancy
Strategic Communication Research
Strategic Communication Writing
Public Affairs
Global Reputation Management

University of Colorado

Media Law
Principles of Journalism
Contemporary Media Analysis

SCHOLARSHIP

Peer-Reviewed Publications:

Books

Eckstrand, T., Carlson, C.R., & Coyle, E. (2023) *The Law of Journalism and Mass Communication* (8th ed.). Sage.

Carlson, C.R. (2021). *Hate Speech*. MIT Press.

Articles

Carlson, C.R. & Hansen, E. (2022). Pronoun policies in public schools: The case against First Amendment exceptions for K-12 teachers. *Civil Rights Law Journal*, 32(2) 261-297.

Carlson, C.R. & Henein, L. (2022). Access denied: How online harassment limits access to public accommodations offline. *Gonzaga Law Review*, 57(3) 551-588.

Terry, C. & Carlson, C.R. (2022). Rethinking Adarand after Prometheus: A rational basis solution to FCC minority ownership policy. *Federal Communications Law Journal*, 74(2) 134-170.

<http://www.fclj.org/volumes/volume-74-2021-2022-issue-2/>

Carlson, C.R. (2020). Hate speech as a structural phenomenon. *First Amendment Studies*, 54(2) 217-224. DOI: <https://doi.org/10.1080/21689725.2020.1837649>

Carlson, C.R. & Witt, H. (2020). Online harassment of U.S. women journalists and its impact on press freedom. *First Monday*, 25(11). DOI: <https://doi.org/10.5210/fm.v25i11.11071>

Carlson, C.R. & Cousineau, L. (2020). Are you sure you want to view this community? Exploring the ethics of Reddit's quarantine practice. *Journal of Media Ethics*, 35(4) 202-213. DOI: [10.1080/23736992.2020.1819285](https://doi.org/10.1080/23736992.2020.1819285)

Carlson, C.R. (2020). Exploring legal responses to hate speech in the United States. *Journal of Media Law & Ethics*, 8(1), 32-54. <https://law.ubalt.edu/academics/publications/medialaw/JMLEissues.cfm>

Carlson, C.R. & Rousselle, H. (2020). Report and repeat: Investigating Facebook's hate speech removal process. *First Monday*, 25(2). DOI: [10.5210/fm.v25i2.10288](https://doi.org/10.5210/fm.v25i2.10288)

Terry, C. & Carlson, C.R. (2019). Hatching some empirical evidence: Minority ownership policy and the FCC's "Incubator Program." *Communication Law & Policy*, 24(3), 403-432. DOI: [10.1080/10811680.2019.1627810](https://doi.org/10.1080/10811680.2019.1627810)

Carlson, C.R. (2018). Misogynistic hate speech and its chilling effect on women's free expression during the 2016 U.S. presidential campaign. *Journal of Hate Studies*, 14(1), 97-111. DOI: [10.33972/jhs.126](https://doi.org/10.33972/jhs.126)

Carlson, C.R. (2018). Half the spectrum: A Title IX approach to broadcast ownership regulation. *Communication Law & Policy*, 23(3), 221-242. DOI: [10.1080/10811680.2018.1467154](https://doi.org/10.1080/10811680.2018.1467154)

Carlson, C.R. (2017). Censoring hate speech in social media content: Understanding the user's perspective. *Communication Law Review*, 17(1), 24-45.

Carlson, C.R. & Le, U. (2017). Trim the ribbon, reconsidering the ethics of breast cancer campaigns. *Journal of Media Ethics*, 32(3), 168-178. DOI: [10.1080/23736992.2017.1329018](https://doi.org/10.1080/23736992.2017.1329018)

Carlson, C.R. (2013). Curbing deception: Why the FCC should establish formal news distortion regulations for broadcast programming. *Communication Law Review*, 13(1), 48-71.

Invited Essays

Carlson, C.R. (2020). Articles that matter: MacKinnon, Catharine A. Pornography, Civil Rights, and Speech, 20 Harv. C.R.-C.L. L. Rev. (1985). *Communication Law & Policy*, 25(4), 456-459.
DOI: <https://doi.org/10.1080/10811680.2020.1805948>

Carlson, C.R. (2019). Media ownership and the marketplace of ideas. *Journalism History* First Amendment Essay Series. <https://journalism-history.org/2019/12/10/carlson-essay-media-ownership-and-the-marketplace-of-ideas/>

Book Chapters

Carlson, C. R. (2016). Hashtags and hate speech: The legal and ethical responsibilities of social media companies to manage content online. In B. Vannacker & D. Heider (Eds.), *Ethics for a Digital Age* (123-140). Bern, Switzerland: Peter Lang.

Encyclopedia Articles

Carlson, C.R., Prior Restraint, in *Encyclopedia of Journalism* (Gregory A. Borchard, ed., Sage 2021, 2d ed). (In press).

Carlson, C.R., Telecommunication Act of 1996, in *Encyclopedia of Journalism* (Gregory A. Borchard, ed., Sage 2021, 2d ed). (In press).

Articles In Progress

Carlson, C.R., On shaky ground: Reconsidering the theoretical justifications for protecting hate speech.)

Carlson, C.R., Calling for consequences: How to motivate social media companies to better moderate hate speech.

Carlson, C.R. & Terry, C. The devil's in the details: How countries' defamation laws can (and can't) be used to combat hate speech.

Wagner, K.P. & Carlson, C.R., How free speech and online platforms fail women.

Mainstream Media Publications:

Terry, C. & Carlson, C.R. (2020, April 22). Here We Go (Again): FCC Media Ownership Policy, Prometheus Radio Project and (now) the Supreme Court. *Benton Institute for Broadband & Society Digital Beat*. <https://www.benton.org/blog/here-we-go-again>

Carlson, C.R. & Witt, H. (2019). Research in Progress: Online Harassment of U.S. Women Journalists and its Impact on Press Freedom. *Media Report to Women*.

Carlson, C.R. (2016, March 26). Hate speech is often free speech, but how can we stop it? *Seattle Times*.
<https://www.seattletimes.com/opinion/hate-speech-is-often-free-speech-but-how-can-we-stop-it/>

Invited Lectures and Panels (External):

- “Does the Dearth of Media Diversity Contribute to Disinformation, Defamation and Disserve Democracy?” Panel featuring Caitlin Carlson, Seattle U, Catherine Sandoval, Santa Clara Law, David Sloss, Santa Clara Law, Darin Johnson, Howard University Law School, and Nora Benavidez, Free Press. Invited presenter for the Communication, Media & Information Law Division at the American Association of Law Schools Annual Conference. January 3-7. San Diego, CA.
- “Fighting Hate Speech: Global Perspectives.” A panel presented by the United Nations Department of Global Communications. June 16, 2022. <https://www.youtube.com/watch?v=EhFtKUlzHkU>
- “AI, Trust, & The Newsroom.” University of Florida Technology, Media, and Privacy Conference, March 25, 2022.
- “Hate Speech.” Invited talk for Holocaust Museum Houston, February 9, 2022.
- “The First Amendment in the 2020s.” Panel featuring Caitlin Carlson, Seattle U, Christine Corcos, LSU Law, Amy Gajda Tulane Law, and David Greene, EFF. Louisiana State University Manship School of Mass Communication, November 2, 2021.
- “Hate Speech.” MIT Press Virtual Author Talk, June 15, 2021.
- “Hate Speech.” Invited talk for University of Oxford Philosophy, Politics and Economics Society, May 4, 2021.

Academic Conference Presentations:

Carlson, C.R. (2022). On shaky ground: Reconsidering the justifications for First Amendment protection of hate speech.

Media Law and Policy Scholars

Carlson, C.R. (2021). Publishing classroom work to public audiences: Legal and Ethical considerations. Association of Educators in Journalism and Mass Communication (AEJMC) Southeast Colloquium. Virtual

Carlson, C.R. (2021). A Comparative Analysis of Allied and Axis Powers’ Approaches to Regulating Hate Speech 75 Years After WWII.

International Communication Association (ICA).
Virtual

- Carlson, C.R. & Henein, L.R. (2021). Access denied: How online harassment limits enjoyment of offline public accommodations.
Association of Educators in Journalism and Mass Communication (AEJMC) Southeast Colloquium.
Virtual
- Belmas, G., Carlson, C.R., Lee, L.T. & Terry, C. (2021). Thunderdome 3: FCC v. Prometheus.
Association of Educators in Journalism and Mass Communication (AEJMC) Southeast Colloquium.
Virtual
- Carlson, C.R. & Terry, C. (2021). Opening a seat at the table: How the FCC's reliance on rational review can remove barriers to diversity in media ownership.
Federal Communication Law Journal 2021 Symposium.
Virtual
- Carlson, C.R. (2020). Do what works: Journalism ethics as a framework for social media content moderation.
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Virtual.
- Carlson, C.R., Culver, K., Eckstrand, T., Kilgo, D., McNealy, J., Rao, S. & Varmer, A. (2020). Race, racism and media law and ethics scholarship.
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Virtual.
- Carlson, C.R., Eckstrand, T., McNealy, J., & Shepard, J. (2020). Inclusivity and teaching sensitive topics.
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Law & Policy Division Preconference.
Virtual.
- Carlson, C.R. & Cousineau, L. (2019). Reddit's new rules: Adopting a consequentialist approach to content moderation.
Ninth Annual Symposium on Digital Ethics.
Chicago, Illinois.
- Carlson, C. R. & Witt, H (2019) Online harassment of women journalists and its impact on U.S. press freedom.
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Toronto, Canada.
Named Top Faculty Paper for the Commission on the Status of Women in Media
- Carlson, C.R. (2019). Exploring legal solutions for solving the problem of hate speech in the United States.
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Toronto, Canada.
- Carlson, C.R. (2019). Masterpiece cakes and the legality of discrimination.
Western States Communication Association.
Seattle, Washington.

- Carlson, C.R. & Rousselle, H. (2018). Report and repeat: Investigating Facebook's Hate Speech Removal Process
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Washington, D.C.
Named Top Faculty Paper for Law & Policy Division
- Carlson, C.R. (2018). Online harassment of women journalists and its impact on U.S. press freedom.
International Association of Mass Communication Research (IAMCR), Law Division.
Eugene, Oregon.
- Carlson, C.R. (2017). Half the spectrum: A title IX approach to broadcast regulation.
Association of Educators in Journalism and Mass Communication (AEJMC) National Conference.
Chicago, Illinois.
Named Top Poster Presentation for Law & Policy Division
- Carlson, C. R. (2016). Free the nipples: Protecting speech in private virtual spaces.
What is Media? Conference.
Portland, Oregon.
- Carlson, C.R. (2016). Censoring hate speech in social media content: Understanding the user's perspective.
Western States Communication Association.
San Diego, California.
- Carlson, C.R. (2016). What is Feminist Pedagogy?
Western States Communication Association, Women in Communication Preconference.
San Diego, California.
- Carlson, C.R.. & Nixon, B. (2015). Positive policy? A debate on the role of media policy to promote social justice.
Western States Communication Association.
Spokane, Washington.
- Carlson, C.R., Gershberg Z., Tatum, N. & Godfried, A. (2015). Classroom cred: Accentuating the positives of being relevant.
Western States Communication Association.
Spokane, Washington.
- Carlson, C.R. (2014). Hashtags and hate speech: The legal and ethical responsibilities of social media companies to manage content online.
Fourth Annual Digital Ethics Symposium.
Chicago, Illinois.
- Carlson, C.R. (2012). www.hate.com: A neo-nazi discussion forum as a commonplace for material, spiritual and cultural (Re)Production.
Rocky Mountain Communication Association Annual Conference.
Loveland, Colorado.
Received Top Graduate Student Paper Award

Carlson, C.R. (2012). Bleeping bleep: Identifying variations on the two-word phenomenon of racial insults. Western States Communication Association. Albuquerque, New Mexico.

Carlson, C.R. (2012). Watching your way to weight loss: The impact of “Biggest Loser” viewership on perceived self-efficacy. What Is Television? Conference, University of Oregon. Portland, Oregon.

Halone, K. K. & Carlson, C.R. (2003). Accounting for organizational image upon planned organizational change: A stakeholder identification approach. National Communication Association. Miami, Florida.

One of Four Top Papers in Applied Communication

Invited Lectures and Panels (Internal):

- Sharon James lecture, “Hate Speech.” Seattle University, May 13, 2021.
- “Social Media and Social Responsibility.” Seattle University Center for Business Ethics, October 8, 2020.
- “We the People and the Primacy of Conscience.” Seattle University Institute for Catholic Thought, April 28, 2020.
- “Being a Womxn on the Internet.” Panel. Seattle University, February 27, 2019.
- “#MeToo: Women, Media, and the Law.” Panel. Seattle University, January 16, 2018.
- “Is Hate Speech Free Speech?” Panel. Seattle University, September 26, 2017.
- Sharon James lecture, “Pinkwashing: The Dirty Business of Selling Breast Cancer.” Seattle University, April 16, 2014.

Featured as Expert:

- Communications Daily, “2018 Quadrennial Review Not Expected to Finish This Year,” by Monty Tayloe. Nov. 15, 2021. <https://communicationsdaily.com/news/2021/11/15/2018-qr-not-expected-to-finish-this-year-2111120057>.
- New Books Networks Politics and Society Podcast, “Hate Speech,” Marci Mazzarotto. Oct. 29, 2021. <https://newbooksnetwork.com/hate-speech>.
- KOMO4 News, “Facebook Whistleblower Raises Questions About Safeguards, Regulations for Platforms,” by Suzanne Phan. Oct. 5, 2021. <https://komonews.com/news/local/facebook-whistleblower-raises-questions-about-safeguardsregulations-for-platform>.

- Keen On Podcast for LitHub, “How Absolute Free Speech Upholds White Male Supremacy,” Andrew Keen. April 6, 2021. <https://lithub.com/how-absolute-free-speech-upholds-white-male-supremacy/>
- KOMO4 TV, “Parler CEO Complains About Backlash from Tech World,” by Johnathan Choe. Jan. 12, 2021. <https://komonews.com/news/nation-world/parler-ceo-complains-about-backlash-from-tech-world>
- KIRO7 TV, “President Trump Removed from Twitter.” Jan. 10, 2021. <https://mms.tveyes.com/Transcript.asp?StationID=1495&DateTime=1%2F10%2F2021+6%3A03%3A43+AM&Term=Seattle+University&PlayClip=TRUE>
- KOMO-AM, “President Trump Removed from Social Media After Insurrection at Capitol.” Jan. 8, 2021. <https://mms.tveyes.com/Transcript.asp?StationID=6525&DateTime=1%2F8%2F2021+6%3A17%3A42+PM&Term=Seattle+University&PlayClip=TRUE>
- Q13 Fox, “President Trump Blocked from Facebook and Instagram.” Jan. 7, 2021. <https://www.q13fox.com/video/888069>
- Cited in *VentureBeat*, “Facebook’s redoubled AI efforts won’t stop the spread of harmful content,” by Kyle Wiggers. Nov. 13, 2020. <https://venturebeat.com/2020/11/13/facebooks-redoubled-ai-efforts-wont-stop-the-spread-of-harmful-content/>
- Cited in the *Hollywood Reporter*, “The Supreme Court will reshape TV’s megamerger future,” by Eriq Gardner. Oct. 8, 2020. <https://www.hollywoodreporter.com/thr-esq/the-supreme-court-will-reshape-tvs-megamerger-future>
- Cited in *VentureBeat*, “Facebook’s Dynabench aims to make AI models more robust through distributed human workers,” by Kyle Wiggers. Sept. 24, 2020. <https://venturebeat.com/2020/09/24/facebooks-dynabench-aims-to-make-ai-models-more-robust-through-distributed-human-workers/>
- Cited in the *Seattle Times*, “Wikipedia falsely says I was convicted of attempted murder. I expected online abuse, but not this,” by Naomi Ishisaka. Aug. 31, 2020. <https://www.seattletimes.com/seattle-news/wikipedia-said-i-was-convicted-of-attempted-murder-i-expected-online-abuse-but-not-this/>
- Cited in *Gizmodo*, “Facebook Says COVID-19 Shutdowns Hurt its Ability to Fight Suicide, Self-Injury, Child Exploitation Content,” by Tom McKay. Aug. 11, 2020. <https://gizmodo.com/facebook-says-covid-19-shutdowns-hurt-its-ability-to-fi-1844693096>
- Cited in *VentureBeat*, “Facebook Details the AI Simulation Tool It Built to Find Bugs and Vulnerabilities,” by Kyle Wiggers. July 23, 2020. <https://venturebeat.com/2020/07/23/facebook-details-the-ai-simulation-tool-it-built-to-bug-test-its-platform/>

- Cited in the *Wall Street Journal*, “Why Some Hate Speech Continues to Elude Facebook’s AI Machinery,” by David Uberti. July 9, 2020. https://www.wsj.com/articles/facebooks-artificial-intelligence-doesnt-eliminate-objectionable-content-report-finds-11594287000?mod=tech_lead_pos6
- Cited in *U of Wisconsin-Madison Center for Journalism Ethics Blog*, “A Guide to Covering Hate Speech Without Amplifying It,” by Abigail Steinberg. June 29, 2020. <https://ethics.journalism.wisc.edu/2020/06/29/a-guide-to-covering-hate-speech-without-amplifying-it/>
- Cited in *Wired*, “Facebook’s AI for Hate Speech Improves. How Much is Unclear,” by Tom Simonite. May 12, 2020. <https://www.wired.com/story/facebook-ai-hate-speech-improves-unclear/>
- Cited in *The Stranger*, “Amid Protests, Seattle Public Library Affirms Commitment to Free Speech,” by Katie Herzog. Jan. 13, 2020. <https://www.thestranger.com/slog/2020/01/13/42551375/amid-protests-seattle-public-library-affirms-commitment-to-free-speech>
- KIRO7 TV, “Starbucks to Stop Selling Newspapers Nationwide.” July 12, 2019. <https://www.kiro7.com/news/local/starbucks-to-stop-selling-newspapers-in-september/966489782>
- Guest on KUOW’s The Record, “Can Gov. Inslee Block You on Facebook?” Mar. 20, 2019. <https://www.kuow.org/stories/congresswoman-jayapal-explains-her-plan-for-medicare-for-all>
- KIRO7 TV, “Seattle U Survey Reveals Online Harassment Could Threaten Freedom of the Press.” Feb. 28, 2019. <https://www.kiro7.com/video?videoId=926269775&videoVersion=1.0>
- Guest on KUOW’s The Record, “First Amendment v. Anti-Semitism.” Dec. 9, 2018. <https://www.kuow.org/stories/when-voter-fraud-comes-to-call>
- Guest on KUOW’s The Record, “Jim Walsh being sued over Facebook blocking.” Oct. 30, 2018. <https://www.kuow.org/stories/with-great-talent-comes-mental-illness-says-this-psychiatrist>
- Guest on KNKX-FM, “Online harassment of women journalists and its impact on press freedom.” May 1, 2018.
- Guest on KUOW’s The Record, “Working through the dilemma of free speech on College Campuses.” Feb. 10, 2018. <https://kuow.org/stories/working-through-dilemma-free-speech-college-campuses/>
- Cited in 770KTTH article, “Seattle U professor: Free speech, like democracy, is messy,” by Jacob Rummel. Oct. 7, 2017. <http://mynorthwest.com/776553/free-speech-is-messy/>
- Cited in *Deutsche Welle*, “Hate speech curb should look beyond Facebook, Twitter,” by Michael Knigge. July 5, 2017. <https://www.dw.com/en/hate-speech-curb-should-look-beyond-facebook-twitter/a-39550114>

- Cited in the *Seattle Times*, “WWU Cancels Classes Tuesday After Racial Threats on Social Media,” by Katherine Long and Coral Garnick. Nov. 24, 2015.
<https://www.seattletimes.com/seattle-news/education/western-washington-university-cancels-classes-as-hate-speech-is-investigated/>

Funding Awards:

- College of Arts & Sciences Dean’s Fellowship Award, Seattle University College of Arts & Sciences, 2021 & 2016
- Initiative in Ethics and Transformative Technologies Fellowship, Seattle University, 2020
- Summer Faculty Fellowship Award, Seattle University, 2019 & 2014
- College of Arts & Sciences Student Assistantship Award, Seattle University College of Arts & Sciences, 2021 & 2018
- Lillian Kopenhaver Center for the Advancement of Women in Communication Fellow, 2017

PROFESSIONAL EXPERIENCE

Positions:

Principal

Caitlin Ring Carlson Consulting

2016 – 2017

Seattle, WA

CRCC is a small consulting firm I began during my sabbatical focused on media relations and messaging.

- Serve clients by engaging in a range of public relations activities, including media relations, social media outreach and measurement, message platform development, executive media training, email marketing, speaker placement and preparation
- Clients: Good to Great Consulting, Grow West MD, Greenhaus Industries

Account Executive

104 West Partners

2007 – 2009

Denver, CO

104 West is a public relations firm specializing in breakthrough communications strategies for technology companies

- Lead multiple company and product launches for technology start-ups, facilitating media and analyst tours that resulted in meetings and placements in top-tier publications such as *The Wall Street Journal*, *The New York Times*, *NBC Nightly News*, *Business Week* and *USA Today*
- Secured placements with local and national publications,
- Managed social media outreach for clients. Crafted press releases, media alerts, bylined articles, fact sheets, FAQs, Web content, blog postings and award submissions to increase awareness of clients’ businesses and products
- Prepared C-level executives for media interviews through development of key messages and media training
- Clients: DailyMakeover.com, Format Dynamics, Intermap Pelago, TruEffect, and Webroot Software

Communications Director

Colfax Marathon Partnership, Inc.

The Colorado Colfax Marathon is a community-based sporting event founded by the cities of Aurora, Denver and Lakewood to bring positive attention to the Colfax Avenue corridor and promote fitness to Colorado's youth

- Planned and executed media relations campaign that generated more than 19 million impressions in local and national print and broadcast outlets
- Established and managed key relationships with city governments, media partners, sponsors and other community entities to facilitate mutually beneficial outcomes on behalf of the Colorado Colfax Marathon
- Developed and managed advertising, marketing and promotions for the event. Responsible for creating and maintaining event Web site and creating event marketing materials including e-communications and print collateral

Account Manager

MGA Communications, Inc.

2003 – 2006

Denver, CO

MGA was a leading public relations agency in the Rocky Mountain west and considered one of the region's foremost communications firms

- Key member of Client Service team that generated nearly \$2.5 million in fee revenue per year
- Participated in new business development efforts and client remarketing initiatives that helped secure six new clients and client programs totaling more than \$300,000 in revenue, including the inaugural Colorado Colfax Marathon account
- Day-to-day supervisor and professional development coach for three client service team members
- Managed and supervised internship program that successfully secured three talented communications professionals
- Clients: Cabela's, Colorado Colfax Marathon, Denver Community Leadership Forum, Flying Dog Brewery, Heidi's Brooklyn Deli, JP Morgan Chase, Pfizer, Questar Market Resources, Snell & Wilmer, LLP, Spivack Vision Center, and Women's Bean Project

Professional Awards:

- **American Marketing Association Colorado Chapter PEAK Award** **2007**
Colorado Colfax Marathon, community relations category
- **Public Relations Society of America Gold Pick** **2006**
JP Morgan Chase Contactless Credit Card Launch, media relations category
Colorado Colfax Marathon, special event category
- **Public Relations Society of America Silver Pick** **2006**
Colorado Colfax Marathon, writing and brochure categories
- **Holmes Report SABRE Award** **2006**
JP Morgan Chase Contactless Credit Card Launch, business to consumer marketing category
Colorado Colfax Marathon, special event category
- **Public Relations Society of America Colorado Chapter Silver Anvil** **2006**
Colorado Colfax Marathon, community relations category

SERVICE

Service to Discipline:

- Editorial Board Member, *Journal of Media Law & Ethics* and *Communication Law Review* 2021 – Present
- Reviewer: *Social Media & Society*, *New Media & Society*, *Journalism Studies*, *First Monday*, *Journal of Hate Studies*, IAMCR, WSCA, AEJMC, ICA 2017 – Present
- Head, AEJMC Law & Policy Division 2021 – 2022
- Vice Head, AEJMC Law & Policy Division 2020 – 2021
- Media Law Scholars Conference Steering Committee 2020 – 2021
- Research Chair, AEJMC Law & Policy Division 2019 – 2020
- Clerk, AEJMC Law & Policy Division 2017 – 2018
- Secretary, Freedom of Expression & Political Communication Division Western States Communication Association (WSCA) 2015 – 2016

Institutional Service:

University Service

- Faculty Advisor for the Seattle University Chapter of the Public Relations Student Society of America (PRSSA) 2013 – Present

College Service

- College of Arts & Sciences Undergraduate Curriculum Committee 2017 – Present

Department Service

- Department Chair beginning Fall 2022 2013 - Present
- Launched and manage Alumni Mentorship Program – Over 150 participants to date
- Serve on department committees, including curriculum committee & APR
- Faculty Advisor to 25 Strategic Communications students

Community Service:

- First Hill Improvement Association 2017 - Present
- Spruce Park Neighborhood Group 2014
- Girls on the Run, Inc., Volunteer 2012
- AIR Foundation, Media Relations Committee Chair 2007 – 2008
- Metro Denver Health and Wellness Commission, Marketing Committee Member 2007
- University of Denver Communications Summit, Planning Committee Member 2006
- Mental Health Association of Colorado, Marketing Committee Member 2005 - 2006