

BENJAMIN YEO

Email: benjkyeo@gmail.com

EDUCATION

- **Ph.D. in Information Sciences and Technology**, Pennsylvania State University, 2007.
- **Master in Communication Studies**, Nanyang Technological University, 2003.
- **Bachelor in Communications Studies**, Nanyang Technological University, 2000.
- **Diploma in Business Administration**, Wigan/Leigh College, 1995.

ACADEMIC AND PROFESSIONAL EXPERIENCE

- **Associate Professor.**
Seattle University, Albers School of Business and Economics, 2024 – Present.
- **Assistant Professor (Tenure Track).**
Seattle University, Albers School of Business and Economics, 2019 – 2024.
- **Assistant Professor (Tenure Track); Associate Director, Professional Studies Majors; Faculty Mentor.**
DePaul University, School for New Learning, 2015 – 2019.
- **Assistant Professor (Non-Tenure Track).**
Chapman University, Argyros School of Business and Economics, 2011 – 2014.
- **Senior Research Analyst.**
Milken Institute, 2007 – 2011.
- **Research Analyst.**
Milken Institute, 2005 – 2007.
- **Teaching Assistant.**
Pennsylvania State University, 2002 – 2005.

SCHOLARLY PUBLICATIONS

Academic Journals

- Grant, Delvin, **Yeo, Benjamin**, and Jacob, Binu. Alternate view for investigating data science knowledge gaps; A U.S. perspective. *Information Development*. *Forthcoming*.

- **Yeo, Benjamin** and Grant, Delvin. (2024). The technology paradox explained in stages and technology presence. *International Journal of Business and Economics*. Vol. 23, Issue 1, pp. 87-112.
- Lin, Hui-Fei, **Yeo, Benjamin**, Lu, Tsai-Yi. (2024). How virtual mirrors in advertising influence attitudes about beauty products. *Journal of Advertising Research*. Vol. 64, Issue 3, pp. 372-392.
- Lin, Hui-Fei, Lin, Pei-Chih, and **Yeo, Benjamin**. (2024). Consumer-Generated visual advertisements in social media brand communities. *International Journal of Communication*, Vol. 18, pp. 902-1005.
- Lindardi, Evelyn., Lin, Hui-Fei and **Yeo, Benjamin** (2024). Effective digital advertising: The influence of customized ads, self-esteem, and product attributes. *Journal of Creative Communications*, Vol. 19, Issue 2, pp. 197-216.
- Lin, Hui-Fei, Tsai, Hsin-yi Sandy, and **Yeo, Benjamin** (2023). Augmented reality advertising in entertainment programming: An Exploration Across Cultures. In *Journal of Creative Communications*. Vol. 18, Issue 1, pp. 40-60.
- Cheng, Li-Chen, Lu, Wei-Ting, and **Yeo, Benjamin** (2023). Predicting abnormal trading behavior from internet rumor propagation: A machine learning approach. In *Financial Innovation*. Vol. 9, Issue 3. DOI: 10.1186/s40854-022-00423-9.
- Grant, Delvin and **Yeo, Benjamin** (2022). Exploratory study of societal contexts and industry performance. In *International Journal of E-Business Research*. Vol. 18, Issue 1, pp. 22.
- **Yeo, Benjamin**, Serenko, Alexander, Palvia, Prashant (2022). One size does not fit all: Global perspectives on IT worker turnover. In *IEEE Transactions on Engineering Management*. Vol. 71, pp. 2843-2852.
- Grant, Delvin and **Yeo, Benjamin** (2022). A business process reengineering method. In *Issues in Information Systems*. Vol. 23, Issue 1, pp. 1 - 12.
- Grant, Delvin and **Yeo, Benjamin** (2022). Resource-Based View of the Productivity Paradox. In *Technology Analysis & Strategic Management*. Vol. 36, Issue 3, pp. 533-548.
- **Yeo, Benjamin** (2021). Impact of high-tech industries over time. *International Journal of Sociotechnology and Knowledge Development (IJSKD)*. Vol. 14, Issue 1, pp. 15.
- Grant, Delvin and **Yeo, Benjamin** (2021). Enterprise integration using service-oriented architecture. *Issues in Information Systems*. Vol. 22, Issue 1, pp. 164 - 177.
- Lin, Cheng-Hsuan, Lin, Hui-Fei, **Yeo, Benjamin**, Lin, Pei-Chih (2021). The influence of social TV multitasking behavior on the effectiveness of cross-media advertising. In *International Journal of Communication*. Vol. 15, pp. 1570 - 1594.
- **Yeo, Benjamin**, Serenko, Alexander, Palvia, Palvia, Osam, Sato, Hiroshi, Sasaki, Jie, Yu, and Guo, Yue. Job satisfaction of IT workers in East Asia: The role of employee demographics, job demographics, and uncertainty avoidance. In *The DATA BASE for Advances in Information Systems*, Vol. 52, Issue 2, May 2021, pp. 94 – 126.

- Lin, Cheng-Hsuan, Hui-Fei, Lin, **Yeo, Benjamin**, Lin, Pei-Chih (2021). The influence of social TV multitasking behavior on the effectiveness of cross-media advertising. In the *International Journal of Communication*, Vol. 15, pp. 1570-1594.
- Lu, Wenling and **Yeo, Benjamin**. (2020). Time-Varying relations between seven dimensions of CSR and firm risk. In the *Business and Professional Ethics Journal*, Vol. 39, No. 3, pp. 319-345.
- **Yeo, Benjamin**. (2019). What drives university technological innovation outcomes? A revitalised investigation. In the *Journal of Information and Knowledge Management (JIKM)*, Vol. 18, No. 3.
- Grant, Delvin and **Yeo, Benjamin**. (2019). Are ICTs really that important in driving industry performance? In the *Journal of Global Information Management (JGIM)*, Vol. 27, No. 3, pp. 101-119.
- **Yeo, Benjamin** and Grant, Delvin. (2019). Exploring the factors affecting global manufacturing performance. In *Information Technology for Development (ITD)*, Vol. 25, No. 1, pp. 92-121.
- **Yeo, Benjamin** and Grant, Delvin. (2019). Exploring the effects of ICTs, workforce, and gender on capacity utilization. In *Information Technology for Development (ITD)*, Vol. 25, No. 1, pp. 122-150.
- Grant, Delvin and **Yeo, Benjamin**. (2018). An exploratory perspective on how crime and informality affect BRICS industry performance. In the *Journal of Global Information Technology Management (JGITM)*, Vol. 21, Issue 4, pp. 242-261.
- Grant, Delvin and **Yeo, Benjamin**. (2018). A global perspective on tech investment, financing, and ICT on manufacturing and service industry performance. In the *International Journal of Information Management (IJIM)*, Vol. 43, December 2018, pp. 130-145.
- **Yeo, Benjamin**. (2018) Societal impact of university innovation. In *Management Research Review (MRR)*, Vol. 41, Issue 11, pp. 1309-1335.
- **Yeo, Benjamin** and Grant, Delvin. (2018). Predicting service industry performance using decision trees. In the *International Journal of Information Management (IJIM)*, Vol. 38, Issue 1, pp. 288-300.
- Lin, Hui-Fei, **Yeo, Benjamin**, and Chen, Yen-Shen. (2013) Mobilizing location-based advertising: A study of effectiveness on persuasion. In *Australian Journal of Business and Management Research (AJBMR)*. Vol. 3, No. 6, Sep. 2013, pp. 15-29.
- Chen, Pin-Chun, Lin, Hui-Fei, and **Yeo, Benjamin**. (2013) Strategies for effective product placements in Taiwanese idol dramas. In *American Journal of Business and Management (AJBM)*. Vol. 2, No. 4, 2013, pp. 357-369.
- **Yeo, Benjamin**. (2010). Driving the knowledge economy: The impact of regional innovation capacity. *International Journal of Contemporary Management Research*, Vol. 6(1), 73-88.
- Trauth, Eileen, Quesenberry, Jeria and **Yeo, Benjamin**. (2008). The interaction between gender and environmental context: Influences on women in the IT workforce. *The Data Base for Advances in Information Systems*, Vol. 39, No. 1, 8-32.

Book Chapters

- **Yeo, Benjamin.** Information technology issues in Taiwan. In P. Palvia, J. Ghosh, T. Jacks, A. Serenko, and A. H. Turan (eds.), *The World IT Project. Global Issues in Information Technology*. Singapore: World Scientific – Now Publishers Series in Business, 421-434.
- **Yeo, Benjamin.** (2014). Knowledge-based economic growth from the social context of information technology. In T. Tsiakis, T. Kargidis, and P. Katsaros (eds.), *Approaches and Processes for Managing the Economics of Information Systems*. Hershey, PA: IGI Global, 309-323.
- **Yeo, Benjamin.** (2011). From information technology to social technology: opportunities and challenges in the knowledge economy. In P. Papadopoulou, P. Kanellis, and D. Martakos (eds.), *Handbook of Research on Social Computing Theory and Practice: Interdisciplinary Approaches*. Hershey, PA: IGI Global, 1-18.
- **Yeo, Benjamin** and Trauth, Eileen. (2009). The call for transformational governance in the knowledge economy. In V. Weerakkody, M. Janssen, and Y. Dwivedi (eds.), *Handbook of Research on ICT-Enabled Transformational Government: A Global Perspective*. Hershey, PA: IGI Global, 271-290.
- Trauth, Eileen, Huang, Haiyan, Morgan, Allison, Quesenberry, Jeria, and **Yeo, Benjamin.** (2006). Investigating diversity in the global it workforce: An analytical framework. In R. Grifeth, F. Neiderman and T. Ferratt (eds.), *IT Workers: Human Capital Issues in a Knowledge-Based Environment (Research in Human Resource Management)*. Hershey, PA: Information Age Publishing, 331-260.
- Banerjee, Indrajit and **Yeo, Benjamin.** Internet and democracy in Singapore: A critical appraisal. (2003). In I. Bannerjee, (ed.), *Rhetoric and Reality: The Internet Challenge for Democracy in Asia*. Singapore: Times Media Pte. Ltd.

Book Reviews

- **Yeo, Benjamin.** (2013). Book Review: *E-Strategies for Technological Diffusion and Adoption: National ICT Approaches for Socioeconomic Development*. *International Journal of Sociotechnology and Knowledge Development*. Vol. 5(4), 59-61.
- **Yeo, Benjamin.** (2012). Book Review: *Sustainable Economic Development and the Influence of Information Technologies: Dynamics of Knowledge Society Transformation*. *International Journal of Sociotechnology and Knowledge Development*, Vol. 4(3), 54-55.
- **Yeo, Benjamin.** (2012). Book Review: *Knowledge-Based Development for Cities and Societies: Integrated Multi-Level Approaches*. *International Journal of Sociotechnology and Knowledge Development*, Vol. 4(3), 52-53.
- Van Gorp, Annemijn and **Yeo, Benjamin.** (2003). Book Review: *Open Networks Closed Regimes – The Impact of the Internet on Authoritarian Rule*. In the *Journal of Communication*, Vol. 56(1), 218-219.

Conferences/Proceedings

- Lu, Tsai-Yi., Lin, Hui-Fei., & **Yeo, Benjamin** (2023). Exploring virtual mirrors in advertising. International Conference on Business, Economics, Law, Language & Psychology. Berlin, Germany, May 13 – 14.
- Grant, Delvin & **Yeo, Benjamin** (2022). A process reengineering method. IACIS Annual Conference. Warsaw, Poland.
- Linardi, Evelyn, Lin, Hui-Fei, and **Yeo, Benjamin** (2022). The Effect of Website Customized Advertising, Product Attributes, and Self-Esteem on Consumer Attitude and Purchase Intention. Presented at the International Communication Association (ICA) Conference 2022, May 26 - 30, Paris, France.
- Grant, Delvin, and **Yeo, Benjamin**. Enterprise Integration Through Service Oriented Architectures. Accepted for presentation at the International Association for Computer Information Systems Conference (IACIS), Europe 2021, Jun 24 – 25.
- Lin, Hui-Fei, Lin, Pei-Chih, and **Yeo, Benjamin**. (2021). The effect of consumer-generated visual advertisements in social media brand community. Accepted for presentation at the International Communication Association (ICA) Conference 2021, May 27 – 31.
- **Yeo, Benjamin**, Serenko, Alexander, Palvia, Prashant, and Jacks, Tim. (2020). Does the US model of IT work exhaustion apply to the BRICS countries?. Presented virtually at the Global Information Technology Management Association (GITMA) Conference 2020, Jun 22 – 24, Paris, France.
- Grant, Delvin, and **Yeo, Benjamin**. Technology investment Impact on Industry Regional Productivity: Empirical Evidence of S-Curve Characteristics. (2019). Presented virtually at the SIGGlobDev Workshop, International Conference on Information Systems (ICIS) 2019, Dec 15, Munich, Germany.
- Lin, Cheng-Hsuan, Lin, Hui-Fei, and **Yeo, Benjamin**. (2019). The influence of social TV multitasking behavior on the effectiveness of cross media advertising. Presented at the International Communication Association (ICA) Conference 2019, May 24 – 28, Washington DC, USA.
- **Yeo, Benjamin**, Serenko, Alexander, Palvia, Prashant, Sato, Osam, Sasaki, Jiroshi, Yu, Jie, and Guo, Yue (2018). What drives IT job satisfaction in Taiwan, Japan, and China? Presented at the 24th Americas Conference on Information Systems (AMCIS) 2018 from Aug 16 – 18, 2018, in New Orleans, LA, USA.
- **Yeo, Benjamin**. Exploring the continued economic importance of high tech industries: Trends and implications (2018). Accepted for presentation at the 24th Americas Conference on Information Systems (AMCIS) 2018 from Aug 16 – 18, 2018, in New Orleans, LA.
- Lu, Wenling and **Yeo, Benjamin**. (2017). Corporate social responsibility and risk taking. Presented at the 47th International Business Research Conference from December 13 – 14, 2017, in Osaka, Japan.
- **Yeo, Benjamin**. (2017). What drives university technological innovation and commercialisation? Accepted for presentation at the 23rd Americas Conference on Information Systems (AMCIS) 2017 from Aug 10 – 12, 2017, in Boston, MA, USA.

- **Yeo, Benjamin** and Grant, Delvin. (2016). ICT impact on productivity: Exploring implications of females in the workforce. Presented at the pre-European Conference on Information Systems (ECIS) 2016 Workshop on Global Development, Jun 12 – 15, Istanbul, Turkey.
- **Yeo, Benjamin** and Grant, Delvin. (2016). On manufacturing sector performance: Do information and communication technologies matter? Presented at the pre-European Conference on Information Systems (ECIS) 2016 Workshop on Global Development, Jun 12 – 15, Istanbul, Turkey.
- **Yeo, Benjamin.** (2015). The economic impact of human capital in information systems. Presented at the Americas Conference on Information Systems (AMCIS) Conference 2015, Aug 13 – 15, San Juan, Puerto Rico, USA.
- **Yeo, Benjamin.** (2015). Modelling the Economic impact of innovation capacity: A study of US regions. Presented at the Global Information Technology Management Association (GITMA) Conference 2015, Jun 21 – 23, St. Louis, MO, USA.
- Lin, Hui-Fei and **Yeo, Benjamin.** (2013). Mobilizing location based advertising: A study of effectiveness on persuasion. Research Workshop. *Pacific Telecommunications Council 2013*, Jan 20 – 23, Honolulu, HI, USA.
- **Yeo, Benjamin.** (2011). Analysing knowledge-based growth: Going beyond innovation. Accepted for presentation at the Americas Conference on Information Systems (AMCIS) 2011, Aug 5 – 7, Detroit, MI, USA.
- Hung, Chen-Ling, Lu, Ching-Chih, and **Yeo, Benjamin.** (2010). Telecommunications reform and network expansion – Lessons from APEC countries. Presented at the International Communications Association Conference 2010, Jun 22 – 26, Singapore.
- Lu, Wen Ling and **Yeo, Benjamin.** (2009). China in the financial downturn: Lessons from the US mortgage market meltdown. Presented at the All China Economics International Conference (ACE) 2009, Dec 11 – 13, Hong Kong.
- **Yeo, Benjamin.** (2008). Driving the knowledge economy: The impact of regional innovation capacity. Presented at the Business and Information Conference 2008, Jul 6 – 9, Seoul, Korea.
- **Yeo, Benjamin.** (2006). Economic growth from technological innovation: Key drivers in the new economy. Presented at the All China Economics International Conference (ACE) 2006, Dec 18 – 20, Hong Kong.
- **Yeo, Benjamin.** (2006). Sustainable development from information and communication technologies – The case of university versus corporate investments. Presented at the 16th Biennial Conference of the International Telecommunications Society (ITS2006), June 12 – 17, 2006, Beijing, China.
- Trauth, Eileen., Quesenberry, Jeria., & **Yeo, Benjamin.** (2005). The influence of environmental context on women in the IT workforce. Presented at the ACM SIG MIS Conference, Apr 14 – 16, Atlanta, Georgia, USA.

- Trauth, Eileen, Wong, Perry, and **Yeo, Benjamin**. (2004). Developing a knowledge-based economy: an investigation of cultural influences. Presented at the International Conference on Knowledge Management (ICKM), Dec 13 – 15, 2004, Singapore.
- Huang, Haiyan., **Yeo, Benjamin**, and Trauth, Eileen. (2004). Exploring the situated context of knowledge management in e-government development. Presented at the International Conference on Knowledge Management in Asia Pacific (KMAP) Conference, Dec 7 – 8, Taipei, Taiwan.
- **Yeo, Benjamin** and Trauth, Eileen. (2004). E-business potential in California's san Joaquin Valley: An investigation of societal influences. Presented at the International Federation for Information processing (IFIP) 8.4 Conference, Jun 18 – 19, Salzburg, Austria.
- **Yeo, Benjamin** and Banerjee, Indrajit. (2003). The Internet and its impact on political participation: A case study of Singapore. Presented at the International Communication Association Conference 2003, May 25 – 31, in San Diego, California, USA.
- **Yeo, Benjamin** and Qian, Jian. (2003). Digital television initiatives: Experiences from the United Kingdom and the United States of America. Presented at the International Communication Association Conference 2003, May 25 – 31 San Diego, California, USA.
- Banerjee, Indrajit and **Yeo, Benjamin**. (2002). Re-Assessing the Internet-determinism perspective in democratization: A Critical analysis of Singapore. Presented at the International Communication Association Conference 2002, Jul 15 – 19, Seoul, Korea.
- Choi, Alfred and **Yeo, Benjamin**. (2002). Regulating the media: The Role of the state in reconciling conflicting interests. Presented at the International Communication Association Conference 2002, Jul 15 – 19, Seoul, Korea.

TEACHING

Seattle University

Graduate

- Data Management for Business
- Machine Learning for Business
- Business Analytics and Data Modelling
- MS in Business Analytics Programming Prep Course

Undergraduate

- Data Mining and Big Data Analytics
- Introduction to Information Systems and Analytics

DePaul University

Undergraduate

- Applied Information Management Systems
- Foundations of Decision Analytics
- There's a Story Everywhere: An Analysis of Texts/Media
- Foundations of Adult Learning
- Summit Seminar

North Central College

Graduate

- Quality Management

Undergraduate

- Business Information Systems

Chapman University

Undergraduate

- Introduction to Information Systems
- Mathematical Analysis for Business
- Introduction to Business Analytics
- Intermediate Macroeconomic Theory
- Principles of Macroeconomics

Loyola Marymount University

Graduate

- Enterprise Management

Undergraduate

- Management Information Systems

University of Redlands

Undergraduate

- Economics for Business

Fashion Institute of Design and Merchandising

Undergraduate

- Business Information Technology

GRANTS AND AWARDS

Teaching Fellowship

- Collaborative Instruction Fellowship.

“Applied Data Analytics Courses in Business and Social Science”.
DePaul University, 2017-18.

Research Fellowship

- Provost Collaborative Research Fellowship.
Principal Investigator.

“The Role of Information and Communication Technologies in Industry Performance”.
DePaul University. 2016 – 2017.

Research Grants

- Summer Research Grant.
Co-Principal Investigator.

“Data Science: Are We Teaching What the Industry Wants”.
Seattle University, 2022.

- Competitive Course Release Grant.
Principal Investigator.

“The Economic Impact of High-Tech Industries: Trends and Implications”.
DePaul University, 2017-18.

- Competitive Research Grant.
Principal Investigator.

“The Context of Information Technology Work in Taiwan: A Global Comparison”.
DePaul University. 2016 – 2017.

PROFESSIONAL ACTIVITIES

Consulting/ Research/Writing

- Data scientist on machine learning and natural language processing (NLP). California, USA. 2024 – Present.
- Researcher on regional economics and economic impact. Genesys Works, Texas, USA. 2016 – 2018.
- Advisor in analytics and social media business intelligence. Batavia Research, California, USA. 2013 – 2016.
- Surveillance case documentation and publication. Hikvision Digital Technology Co., Ltd., California, USA. 2012 – 2014.

Editorial/Review Board

- Editorial Board, Journal of Global Information Technology Management (JGITM), Taylor & Francis. 2019 – Present.
- Editorial Board. International Journal of Sociotechnology and Knowledge Development (IJSKD), IGI Global. 2015 – Present.
- Reviewer. Americas Conference on Information Systems (AMCIS). Aug 14 – 18, 2024. Salt Lake City, UT.
- Reviewer. Americas Conference on Information Systems (AMCIS). Aug 8 – 10, 2023. Panama City, Panama.
- Reviewer. Americas Conference on Information Systems (AMCIS). Aug 10 – 14, 2022. Minneapolis, MN.
- Reviewer. The 28th Australasian Conference on Information Systems (ACIS). Dec 04 – 06, 2017. Tasmania, Australia.
- Review Board. Special track on Management, Engineering, and Informatics, 19th Multi-Conference on Systemics, Cybernetics and Informatics (WMSCI 2015). Jul 12 – 15, 2015. Orlando, FL.

Conference Committee

- 4th International Conference on Marketing Studies. Jun 18 – 20, 2014. Taipei, Taiwan. Academy of Taiwan Information Systems Research.

Internship Advising

- Chapman University, Orange, CA.
- Multiple industries: Ernst & Young, SendGrid, AEG, Turnip Rose Elite Catering, CASA of Orange County.

Speaking Engagements

- The Implications of Digital Presence: A Content Marketing Index of U.S. Businesses. Pacific Telecommunications Council Conference, Honolulu, January 19, 2014.
- Economic Overview of California and Research Methods. Undergraduate class on American Politics and Public Policy. Occidental College, Los Angeles, October 08, 2009.
- Offering Compelling Multimedia Services. Business Opportunities for Next-Generation Mobile Messaging and Value-Added Services (VAS). CariCam 2008, 7th Annual International Meeting. November 17 – 19, 2008. Cancun, Mexico.

Funded Industry Research

- Yeo, B. (2017). The Economic Impact of Genesys Works in Texas. Genesys Works, Texas. http://www.genesysworks.org/media/1993/genesys_econ_impact_final.pdf.
- The Global Biomedical Industry: Preserving US Leadership. Milken Institute, Santa Monica, California, USA, 2011
- California's Position in Technology and Science 2010. Milken Institute, Santa Monica, California, USA, 2011.
- 2010 State Technology and Science Index: Enduring Lessons for the Intangible Economy. Milken Institute, Santa Monica, California, USA, 2011
- Jobs for America: Investments and Policies for Economic Growth and Competitiveness. Milken Institute, Santa Monica, California, USA, 2010
- North America's High-Tech Economy. The Geography of Knowledge-Based Industries. Milken Institute, Santa Monica, California, USA, 2009
- The Greater Philadelphia Life Sciences Cluster 2009: An Economic and Comparative Assessment. Milken Institute, Santa Monica, California, USA, 2009.
- Energizing California: Mapping Chevron's Economic Impacts on the Golden State. Milken Institute, Santa Monica, California, USA, 2009.
- Value of U.S. Life Sciences. A White Paper. Milken Institute, Santa Monica, California, USA, 2007
- Initial Examination on Reforming the California Lottery. Milken Institute, Santa Monica, California, USA, 2007.
- Florida Life Sciences Roadmap. Milken Institute, Santa Monica, California, USA, 2007.
- Nemours Children's Hospital: Advancing Orlando's Life Science and Economic Development. Milken Institute, Santa Monica, California, USA, 2007.
- Pittsburgh Technology Strategy. SWOT Analysis. Milken Institute, Santa Monica, California, USA, 2006.

- Mind-to-Market: A Global Analysis of University Biotechnology Transfer and Commercialization. Milken Institute, Santa Monica, California, USA, 2006.
- Pennsylvania Information and Communications Services Industry Cluster Keystone Innovation, 2004.

PROFESSIONAL AFFILIATIONS AND CERTIFICATIONS

- ESRI ArcGIS certification
- Association for Information Systems (AIS)
- National Association for Business and Economics (NABE)
- International Telecommunications Society (ITS)

UNIVERSITY AND COLLEGE SERVICE

- MS in Cybersecurity and Leadership Programme Director Search Committee 2024 - 2024
 - College level; Albers School of Business and Economics, Seattle University
- MS in Cybersecurity and Leadership Programme Development Committee 2023 – 2024
 - University level; Seattle University
- Academic Technology Committee 2023 – Present
 - University level; Seattle University
- Sullivan Leadership Scholarship Committee 2021 – 2024
 - University level; Seattle University
- Scholarship Seminar Committee 2022 – Present
 - College level; Albers School of Business and Economics, Seattle University
- Scholarship Research Committee 2022 – 2024
 - College level; Albers School of Business and Economics, Seattle University
- Wharton Research Data Services Users Group 2020 – Present
 - College level; Albers School of Business and Economics, Seattle University
- Undergraduate Scholarship Review Committee 2020 – Present
 - College level; Albers School of Business and Economics, Seattle University
- MSBA Programme Review Committee 2019 – Present
 - College level; Albers School of Business and Economics, Seattle University

- Associate Director of Professional Studies Programs 2017 – 2019
 - College level; School for New Learning, DePaul University
- Teaching, Learning and Assessment Committee 2015 – 2019
 - College level; School for New Learning, DePaul University
- Awards Committee 2017 – 2019
 - College level; School for New Learning, DePaul University
- Director’s Council 2018 – 2019
 - College level; School for New Learning, DePaul University
- Grade Challenge Review Board (Alternate) 2017 – 2019
 - College level; School for New Learning, DePaul University
- Teaching, Learning and Technology Committee 2015 – 2018
 - University level; DePaul University
- Curriculum Committee 2015 – 2017
 - College level; School for New Learning, DePaul University
- Director of Bachelor of Decision Analytics Program 2015 – 2017
 - College level; School for New Learning, DePaul University
- Faculty Council (Alternate) 2015 – 2016
 - University level; DePaul University